

About Town

The VFW Auxiliary will sponsor a public card party tonight at 8 at the VFW Home, Manchester Green.

Miss Nancy G. Goetz, daughter of Mr. and Mrs. Edmund Goetz, 17 Main St., Manchester, has been named to the dean's list at Marlboro College, Marlboro, Vt., for the second semester of her freshman year. Miss Goetz, a graduate of Rockville High School, is majoring in French.

Emanuel Lutheran Church will be in charge of radio broadcasts sponsored by the Manchester Ministerial Association, over station WMPX at 7:35 p.m. and daily next week.

Town Winds Up Year \$104,252 in Black

The Town of Manchester ended the 1960-61 fiscal year July 30 with a surplus of \$104,252.63 in the general fund.

The money is \$21,646.14 more surplus than the town had at the start of the fiscal year July 1, 1960, and \$81,252.63 more than last year's surplus.

The difference between the receipts and the operational expenditures is \$108,028.14. Another \$1,226.49 in unappropriated surplus was added to the general fund.

Youngsters Dance O.J. Tennis Courts

The weekly Friday dances conducted by the recreation department will be held tonight at the West Side tennis courts.

DON'T Throw Them

Still plenty of wear left in shoes which have been brought here for expert repairing.

SAM YULYES

"SHOE REPAIRING OF THE BETTER KIND" 13 BARK STREET, Same Side As Watkins

ENJOY LIFE with MILLER HIGH LIFE in 12 or 16 oz. cans

RUSSELL'S BARBER SHOP CORNER OF OAK AND SPRUCE STS. FOR YOUR CONVENIENCE WE NOW HAVE 2 BARBERS TO SERVE YOU

MONDAYS AND TUESDAYS ONLY DURING JULY AND AUGUST Mid-Summer Special BONAT GOLD RIBBON PERMANENT INCLUDING HAIRSHAPING \$8.90

LOVELY LADY BEAUTY SALON 436 MAIN STREET—PHONE 3-1466

PAUL DOUGAN Recommends SAFETY TESTED USED CARS

Table with 2 columns: Car Model and Price. Includes '60 CHEV, '60 OLDS, '68 Holiday Sedan, etc.

MANCHESTER OLDMOBILE MOTOR SALES 512 WEST CENTER STREET

CARNIVAL DAYS CONTINUE ALL DAY SATURDAY AT HOUSE & HALE

CLOSED MONDAYS! in cooperation with most downtown merchants NOW through SEPT. 4

CLOSED MONDAYS! in cooperation with most downtown merchants NOW through SEPT. 4

OPEN TUESDAY THROUGH SATURDAY 9:30 to 5:45

20% and more OFF ENTIRE STOCK MEN'S AND BOYS' SUMMER CLOTHING!

MEN'S SUMMER PAJAMAS reg. 3.99 and 4.25 2.88

MEN'S SPORT COATS 18.36 to 28. reg. 12.99

MEN'S SLACKS 10.39

MEN'S SPORT SHIRTS reg. 2.99 and 3.99 1.94

MEN'S BEACH JACKETS reg. 5.99 and 6.50 3.94

MEN'S "ROYTEX" CABANA SETS reg. 10.99 6.99

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MEN'S "ROYTEX" CABANA SETS reg. 10.99 6.99

FLETCHER GLASS CO. OF MANCHESTER 188 WEST MIDDLE TURNPIKE

TOPTON GLASS CO. 974 MAIN ST. MANCHESTER

SILIGLASS NO-STICK FRY PAN 10 1/2" ...3.88 7 1/2" ...2.88

Average Daily Net Press Run For the Week Ending June 3, 1961 13,330

Racial Strife Erupts In Chicago Area for Third Straight Day

By THE ASSOCIATED PRESS The violence was stirred, police speculated, by the unprovoked killing Wednesday of Matthew Tober, 16.

Negro Leader Bids President to Issue 2nd Emancipation

By THE ASSOCIATED PRESS The Rev. Martin Luther King has called on President Kennedy to issue a second emancipation proclamation.

Counterproposals Awaited GM Receives UAW Contract Demands

By DOWELL PITKIN Detroit, July 15 (AP)—The United Auto Workers Union has submitted a new contract proposal to General Motors.

Legion Parade Today

News Tidbits from the AP Wire

Honor, Dignity Plea In Pope's Encyclical

Dairy Slashes Prices Set by Controls Board

Gov. Dempsey, Mulcahy Ask Speed Limits

Manchester Evening Herald

2nd Space Flight Due On Tuesday

New York, July 15 (AP)—America's second manned space flight, scheduled for early Tuesday, appears to have been televised by the nation's three television networks.

Gov. Dempsey Bars Prison Escape

Hartford, July 15 (AP)—Gov. John N. Dempsey has turned down a request by the state of Georgia that he extradite Henry Hayes, an escapee from a prison road.

Even Under Separate Pact East Reds Assured Soviet Troops Stay

By THE ASSOCIATED PRESS Nervous communists were assured today that Soviet troops will remain in East Germany even if the Communist regime there is overthrown.

Speeding Charge Nulled Merritt Parkway Speed Limits Legal as Posted

Norwalk, July 15 (AP)—A Circuit Court judge has ruled that speed limits posted on the Merritt Parkway are legal and enforceable.

Help Track Spies, Judge Tells Soblen

New York, July 15 (AP)—A federal judge today ordered the attorney general to help track down spies who are believed to be operating in the United States.

The Weather Forecast of U. S. Weather Bureau

GP Pair For More Spending

By ERNEST R. VACCARO Washington, July 15 (AP)—Two liberal Republican Senators have called for full control over the use of U.S. military readiness to meet the Berlin crisis.

Britons Learn End Near for Prosperity Era

Hawarden, Wales, July 15 (AP)—Prime Minister Harold Macmillan's Conservative government today warned Britons who enjoyed a spree of postwar prosperity.

Bulletins Called from AP Wire

McLOY IN FRANKFURT

PAINTER LEADS OPEN

12 HELD IN BOMBINGS

Gov. Dempsey, Mulcahy Ask Speed Limits

MEETING PLAN DENIED

WILMA TIES RECORD

State News Roundup

State News Roundup

State News Roundup

State News Roundup

State News Roundup

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Counterproposals Awaited

GM Receives UAW Contract Demands

(Continued from Page One)
It said that bonuses paid Ford executives in 1960 were...
Stanton said the demands three years ago would have increased wages 25 cents an hour...

The UAW wanted Ford to agree to a new contract...
Ford also was asked to take the full cost of hospital-medical insurance on employees...

In arguing for retention of the formula in the present contract, the UAW gave no figure on how it should be improved...

The union told Ford it would permit no tampering with the formula except to revise it upward...

General Motors in current negotiations, we assume that Ford also contemplates extension of the formula...

The UAW also told Ford that this union's demands could be met out of company's "lush profit pool..."

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Gov. Dempsey, Mulcahy Ask Speed Limits

(Continued from Page One)
bills as a "source of deep regret..."
Mulcahy, who expressed belief that the general public wants strict enforcement of highway laws...

"Proved ability to operate a motor vehicle at age 17 is no guarantee that the same ability will prevail at 47 or 57," he said.

Chrysler Corp.'s negotiators put off until next week discussion of proposals for cuts in wage rates...

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State News Roundup

(Continued from Page One)
Safety Council set issuing traffic liability predictions on holiday weekend...

The Legion said the predictions have psychological effect on motorists, trained, tense and over-fatigued...

Copies of the resolution will be sent to the National Safety Council and the National American Legion Headquarters...

The resolution said that some of the present traffic laws are inadequate and should be revised...

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Sheinwold on Bridge

(Continued from Page One)
RIGHT FINESSE ASSURES GAME
By Alfred Sheinwold
When you don't know which finesse to take, choose the one that leads the five of diamonds...

WEST: ♠ 10 9 8 7 6 5 4 3 2 EAST: ♠ A K Q J 10 9 8 7 6 5 4 3 2

South dealer North-South vulnerable
WEST: ♠ 10 9 8 7 6 5 4 3 2 EAST: ♠ A K Q J 10 9 8 7 6 5 4 3 2

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Senators Ask Report On Nation's Security

(Continued from Page One)
urged Kennedy to declare officially that it is our purpose to defend the West, not merely wage it in the name of the United States...

Goldwater said administration officials are not to be misled by the bright in a Senate speech June 29...

"I think the President is willing to make a long range plan which will include the military and economic aspects of our national security..."

Goldwater said in Pulbright's speech a call for further congressional action to improve the weak-link foreign policy which has caused the loss of our freedom of the world...

There were only four Goldwater speeches in the chamber when Governor Rockefeller and Sen. McNamara...

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Prospers Learn End Near for Prosperity Era

(Continued from Page One)
Just survival but also the maintenance of our position as an up-to-date, progressive, dynamic infu-

Largely because of the nation's failure to export as much as it imports, the pound sterling has been under great pressure in international monetary exchanges in recent weeks...

Britain officially pegged the pound at \$2.75 to \$2.82 in order to keep it at this price, the government has had to buy pounds extensively on the monetary exchanges, and this has resulted in a severe strain on its gold and hard currency reserves...

Britain already has declared that it will be forced to cut down on outlays for foreign aid and the stationing of troops abroad in such places as West Germany...

Mr. Joseph Pella, 483 Westchester St., said he expects the "prize" Easter lily plant which in five years has sprouted 92 blossoms from an original single bulb...

What we have to do, Lloyd said, is to get back into a position in which we do not need, living standards will come down in this country...

Durham, England, July 15 (UP)—Labor leader Hugh Gallis said tonight that the British government should make a mistake, the responsible bodies here, under conditions he said are favorable...

Speaking to a gathering of co-workers at this northern England town, he said that the British government should make a mistake, the responsible bodies here, under conditions he said are favorable...

Inter-allied planning on the Berlin question is being undertaken by the British government, he said, and he said that the British government should make a mistake, the responsible bodies here, under conditions he said are favorable...

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Dairy Slashes Prices Set by Controls Board

(Continued from Page One)
Two store managers were arrested for selling milk below the price set by the controls board...

The dairy had also sought an injunction against the milk board but Judge Mullen denied it Thursday...

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Obituary

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Manchester Evening Herald

Published by the HERALD PUBLISHING CO. INC. 100 N. MAIN ST. MANCHESTER, CONN. 06101

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Confusing and Criminal

The current war of words over Berlin is the most perilous war of words in which the cold war has yet indulged itself. And if it continues as it is, it can only leave ordinary people on both sides of the world completely bewildered and confused. It is a war of words in which the cold war has yet indulged itself. And if it continues as it is, it can only leave ordinary people on both sides of the world completely bewildered and confused.

Connecticut Yankee

By A. H. O.

Never in the history of Legislation or party have the lines of communication been so unobscured and incapable of delivering the simplest message as in the case of the original party level bill of the 1961 session.

Health Capsules

By Michael A. Pitt, M.D.

WATER HAS NO CALORIES AND IS NON-FATTENING. DRINK ALL THE WATER YOU WANT. YOU WON'T GAIN AN OUNCE OF FAT. BUT THE POSITIVE EFFECT IS TO ALCOHOL AND SODY DRINKS.

Wonders of the Universe

Life's Engineering Clue to Weapons

By Benjamin G. Holm

The Air Force Cambridge Research Laboratories, serving during the War II as Deputy Director of the War Service for U.S. Strategic Air Forces, London, and later as a meteorological adviser for the first atomic bomb test at Alamogordo, N.M., has been appointed special adviser for the Pacific Test. As chief of the Air Force's Geophysical Sciences Branch, he took command of the Office of Scientific Research in 1958. His scientific administration experience has been particularly noted in his special study, his findings actually open a new and intriguing prospect for novel kinds of interconnections in nature.

MANCHESTER SEAFOOD

Choice Variety Quality Seafood

43 OAK ST. TEL. MI 9-9927

MANCHESTER AUTO PARTS

776 BROAD

Always at Your Service For MACHINE SHOP SERVICE EQUIPMENT PARTS (new and rebuilt) ACCESSORIES SUPPLIES On Post Paid, Supplies Open Saturdays 10:30 to 5 P.M.

Knarf's Food Market

640 E. MIDDLE TPKE. SUNDAYS 7 A.M. to 9 P.M.

Specializing in the finest cold cuts and meats in town.

Weldon Beauty Studio

80 EAST CENTER ST. TEL. MI 9-3009

Vacation Time: How about a new permanent? Or a new hair style? We have cosmetic needs for your vacation, too!

Manchester Seafood

Choice Variety Quality Seafood

43 OAK ST. TEL. MI 9-9927

MANCHESTER AUTO PARTS

776 BROAD

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Vacation Time: How about a new permanent? Or a new hair style? We have cosmetic needs for your vacation, too!

MANCHESTER SEAFOOD

Choice Variety Quality Seafood

43 OAK ST. TEL. MI 9-9927

MANCHESTER AUTO PARTS

776 BROAD

Always at Your Service For MACHINE SHOP SERVICE EQUIPMENT PARTS (new and rebuilt) ACCESSORIES SUPPLIES On Post Paid, Supplies Open Saturdays 10:30 to 5 P.M.

Knarf's Food Market

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Confusing and Criminal

The current war of words over Berlin is the most perilous war of words in which the cold war has yet indulged itself. And if it continues as it is, it can only leave ordinary people on both sides of the world completely bewildered and confused.

Connecticut Yankee

By A. H. O.

Never in the history of Legislation or party have the lines of communication been so unobscured and incapable of delivering the simplest message as in the case of the original party level bill of the 1961 session.

Health Capsules

By Michael A. Pitt, M.D.

WATER HAS NO CALORIES AND IS NON-FATTENING. DRINK ALL THE WATER YOU WANT. YOU WON'T GAIN AN OUNCE OF FAT. BUT THE POSITIVE EFFECT IS TO ALCOHOL AND SODY DRINKS.

Wonders of the Universe

Life's Engineering Clue to Weapons

By Benjamin G. Holm

The Air Force Cambridge Research Laboratories, serving during the War II as Deputy Director of the War Service for U.S. Strategic Air Forces, London, and later as a meteorological adviser for the first atomic bomb test at Alamogordo, N.M., has been appointed special adviser for the Pacific Test.

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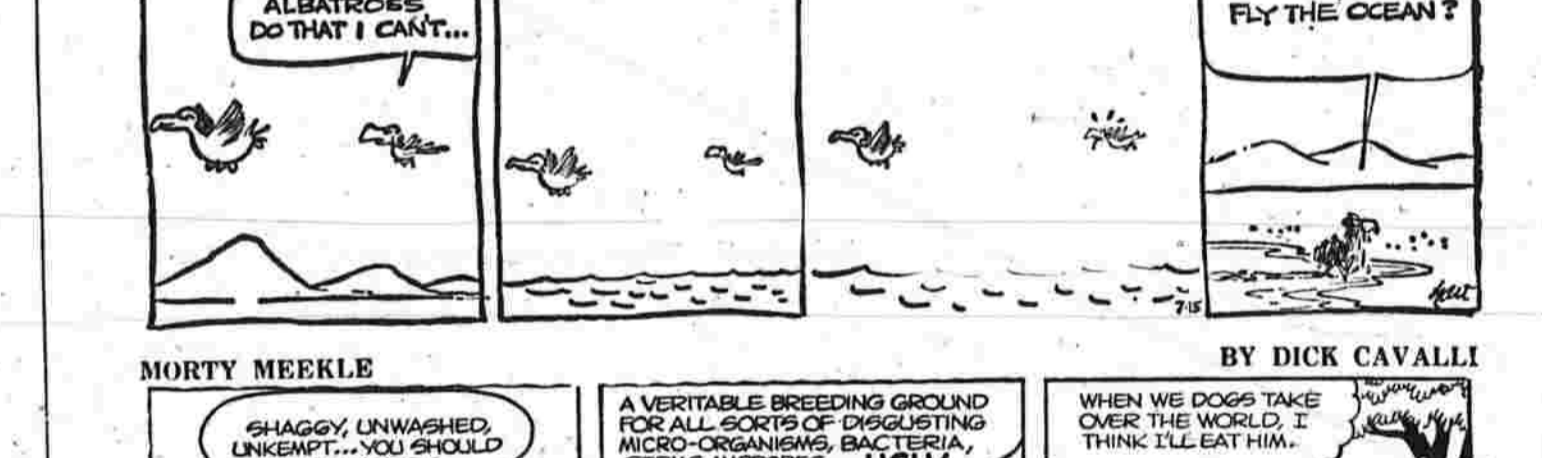
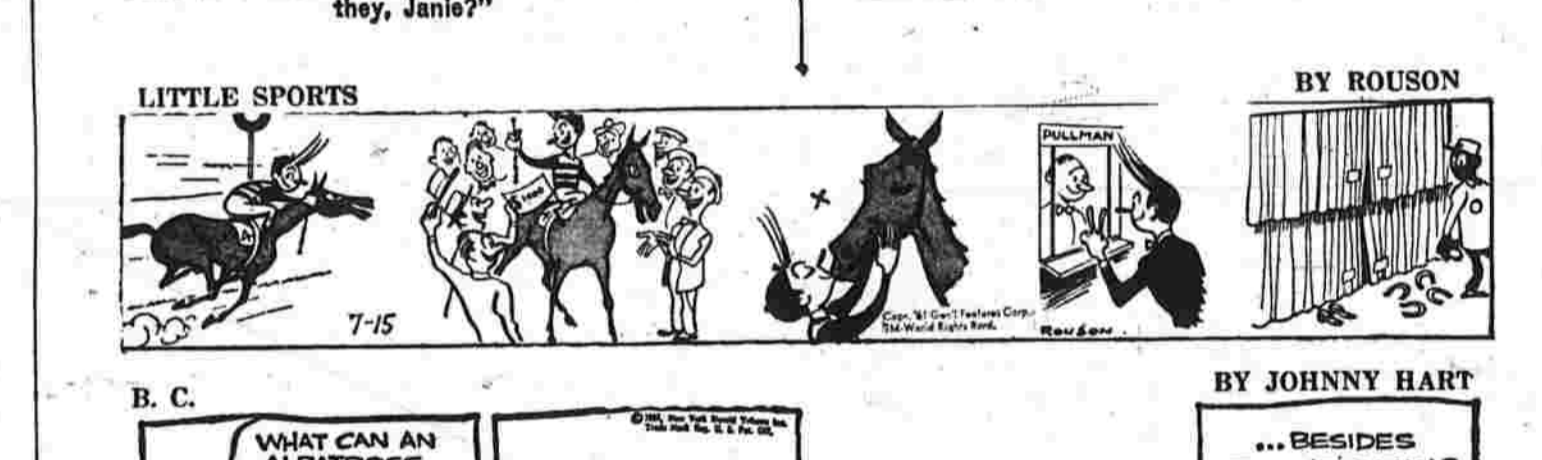
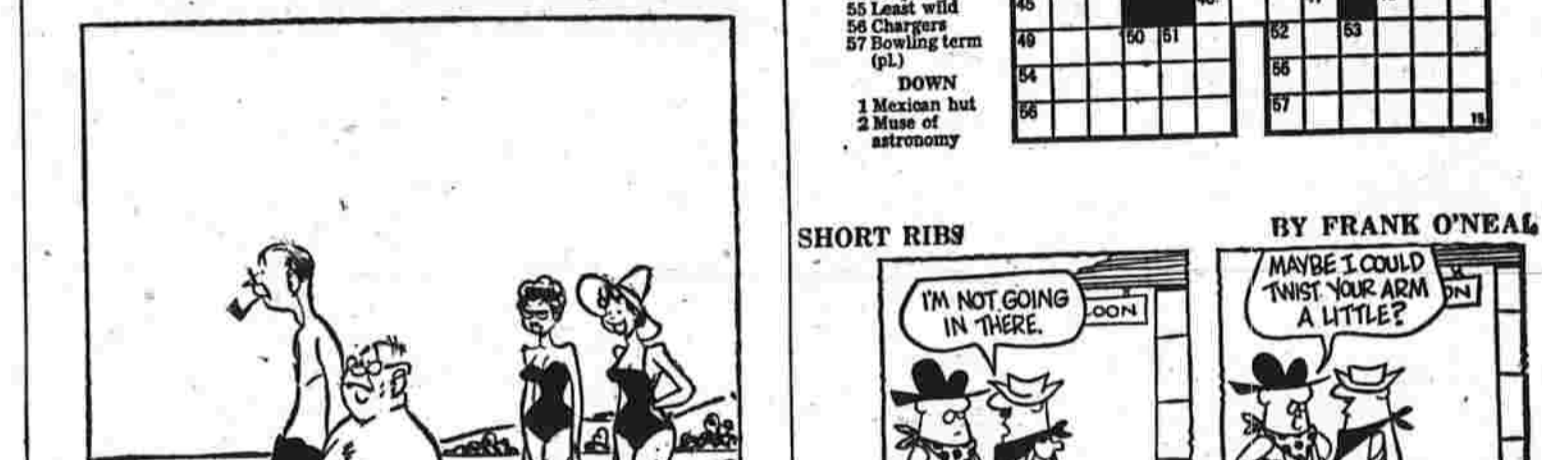
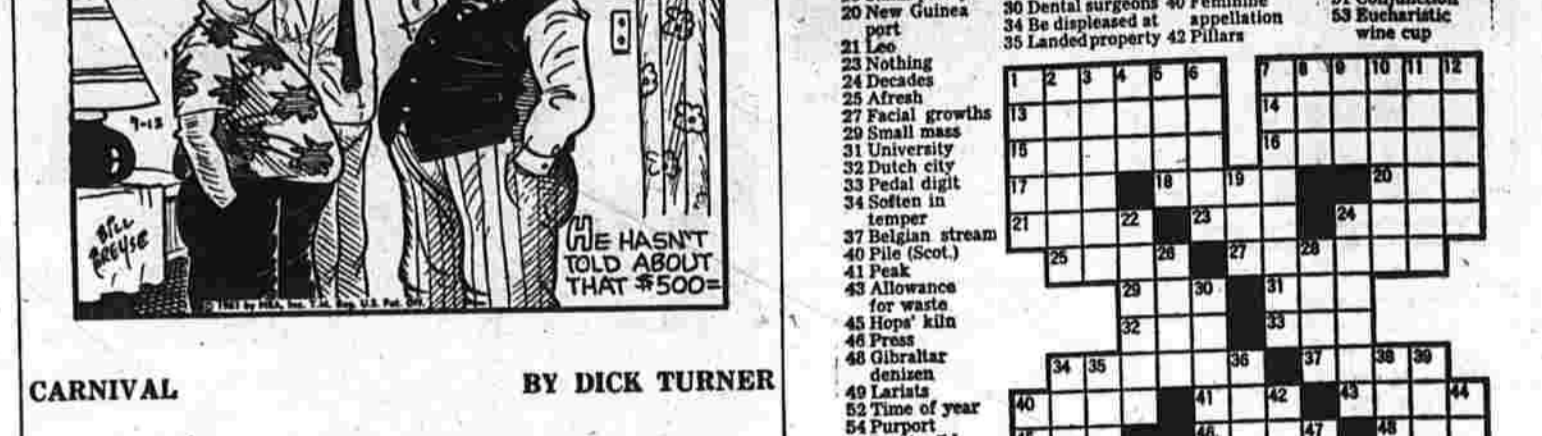
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British Guiana crossword puzzle grid and clues.

Answers to previous puzzles.

Scoreboard for various sports events.

State Class B Champion. Holding the trophy which she won for winning the state women's Class B golf tournament at the Wampanoag Country Club.

Lenczyk Rule State Golf World. West Hartford, July 15 (AP)—Mrs. Grace Lenczyk Cronin and her brother, Dr. Ted Lenczyk, may be a unique golfing twosome.

Emergency Squads Try To Save British Open. Birkdale, England, July 15 (AP)—Emergency squads of workmen with buckets and blankets stood by each green today as the first pair teed off in the final two rounds of the rain-soaked British Open Golf Championship.

Scotland Yard Investigating Attack on Hub Ring Promoter. London, July 15 (AP)—Detectives investigating a complaint by American boxing promoter Sam Silverman disclosed today they have interviewed the gangster boss of a London betting syndicate.

Ecuador Trailing Davis Cup Action. St. Louis, July 15 (AP)—If Chuck McKinley and Dennis Ralston can't win the Davis Cup semi-final for the United States today, they will be eliminated.

Eccentric Southpaws Upset Yankees and Tigers

New York, July 14 (AP)—by Dick Bertell won it for the Cincinnati Reds today as they treated the Philadelphia Phillies like poor relations, but they were first cousins at the moment.

Imponderables Listed With Yanks, Russians

Moscow, July 15 (AP)—The United States goes up against Russia today in an Olympic style track meet and while the Americans are rated the favorites, there are imponderables on both sides.

Fumerelle's Bout With Don Fullmer Rated Even Match

New York, July 15 (AP)—Rocky Fumerelle's first national television fight can earn him another one month.

Trio Games for Legion Tossers in Four Days

Facing three games in the short space of four days, Manchester's American Legion baseball team found pretty well the same fate.

Equador Trailing Davis Cup Action

St. Louis, July 15 (AP)—If Chuck McKinley and Dennis Ralston can't win the Davis Cup semi-final for the United States today, they will be eliminated.

Leaders Bow To Pizzaro And Kralick

New York, July 14 (AP)—Juan Pizarro and Jack Kralick may not be the best left-handed pitchers in the business, but they looked it against the New York Yankees and Detroit Tigers.

AMERICAN LEAGUE

Table with columns for Team, W, L, Pct, and other statistics for the American League.

NATIONAL LEAGUE

Table with columns for Team, W, L, Pct, and other statistics for the National League.

SPORT SCHEDULE

Table listing various sports events and their scheduled times.

SPECIAL GOLF LESSONS

Advertisement for golf lessons, including contact information for Eddie Petrie.

About Town

Polish National Alliance, Group 1968, will meet tonight at 8 o'clock at 77 North St.

Manchester WATES will meet Tuesday at the Italian American Club on Edridge St. Weighing will begin promptly at 6:30 p.m. and end at 7:15. Members will then go to the home of Mrs. Gerald Wagner of Warehouse Point for a splash party, and are asked to bring their own folding chairs. Top weight losers for June were Mrs. Charles Nikol, 7 1/2 pounds; and Mrs. Fred LaBraque, 7 pounds.

Two Manchester students at Bates College, Lewiston, Maine, named to the dean's list for the second semester, are Carol E. Johnson, daughter of Mr. and Mrs. Herbert E. Johnson of 307 Spring St.; and Alan D. Williams, son of Mr. and Mrs. David H. Williams of 151 St. John St.

Multi-leaf clovers seem to be the rule rather than the exception this summer. Mrs. William Karvelis of 62 Deming St. reports she picked an eight-leaf clover in her backyard.

WEA members are reminded that today is the last day to register for the mystery ride Tuesday night. Members will meet at 8:30 at Main and Forest Sts. Reservations are being accepted by Mrs. Ogilvie White, 63 Pine St.

Mr. and Mrs. Clarence Strickland and son of 321 Oakland St. have returned from a trip to Key West, Fla., where they visited with Mrs. Strickland's sister and brother-in-law, Mr. and Mrs. Jerome Becker.

Marlow's and other fine Main St. stores OPEN TUESDAY thru SATURDAY. (Closed Mondays) DURING JULY and AUGUST.

Taking A Ride Tonight? Why not visit the new FLAVORLAND TREAT SHOPPE. We feature quality sandwiches plus 17 flavors of ice cream.

CONES, SUNDAES, SODAS, etc. Located at Rt. 83 in Vernon, between Vittner Garden Center and Connecticut Golf Land—3 miles from Manchester Center.

Read Herald Advs.

PRESCRIPTIONS TEL. MI 9-9814 PINE PHARMACY 664 CENTER STREET—CORNER OF ADAMS

Heard Along Main Street

And on Some of Manchester's Side Streets, Too

Shocking? The bikini may belong on the Riviera or at Hollywood swimming pools but, alas, not at a Manchester public pool, an 18-year-old girl found out yesterday. The girl had fashioned the suit herself and, apparently proud of the workmanship, wore it at Globe Hollow Swimming Pool.

Personal Pronoun On the agenda for the board of directors' meeting Tuesday night was item 6, b. "Authorize the Manager to enter into a contract with the Aetna Insurance Co. on behalf of the Town employees that have chosen to take the Major Medical Insurance."

Hi-Fi Fright A Manchester college student, who is a fan of television mystery programs, returned home Tuesday night from a visit to a friend's home, where he had viewed one of his favorites.

Reluctant 'Victim' Tuesday night's demonstration of rescue breathing techniques brought out about 120 residents, both old and young, to learn mouth-to-mouth and mouth-to-airway resuscitation methods.

Bon Voyage Fete Held for Sisters Two bon voyage parties were held recently for Miss Bernice Olbert of 98 Woodbridge St.

Turtles to Race On Playgrounds A Turtle Race will be held Monday night at the supervised playgrounds, which are conducted by the recreation department.

WESTOWN PHARMACY 459 Hartford Rd.—MI 9-9946 Open All Day SUNDAY CONCRETE FOUNDATIONS NEW PANELS QUALITY WORK E. J. POLOMSKI Telephone: Collect STORRS, GA 9-9044

Rockville-Vernon

Legion Cites Mrs. Rogalus

Mrs. William A. Rogalus of 10 Burke Rd., received the American Legion Heroism Medal yesterday. The presentation was made by Arthur St. John, department commander, at the Legion's 43rd annual convention being held in Hartford.

Play My Hand, Honey The five and a half hour caucus of Republicans in Bolton Tuesday produced some unique sights. Unusual enough in most places but now getting commonplace in Bolton, was the setting—a ballroom at Piano's Restaurant.

Two Rockville High School June graduates were on hand to receive \$300 scholarships from the Legion Auxiliary yesterday during their 41st annual convention in Hartford.

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Public Records Warrantee Deeds Laura H. Beasmet, formerly Laura F. Havey, to Rae P. and Donald L. Gordon of Rocky Hill, property off Adams St.

Quitclaim Deed Seymour Grobard of West Hartford to Frieda Grobard of West Hartford, property off Stock Pl. and N. Main St.

Certificate of Incorporation Manchester Oil Co., Inc., with capital of \$50,000 divided into 5,000 shares of par value stock at \$10 each. Commencing business with \$1,050. Incorporators are Robert Hazard, Richard Tischer and Robert Regius.

BIG BOUT In 1888, a 77-round bout between Cal McCarthy and Jimmy Reagan finally was called a draw when both fighters bumped heads, knocking each other out.

AGAINST LAW Chain referral sales plans are violations of postal fraud and lottery statutes, according to John Wiet, executive vice president of the Manchester Chamber of Commerce.

NEW BUSINESS An application to build a new dry cleaning business at the corner of Lilley and Main Sts. has been filed in the building department office.

THE OFFICE OF RAYMOND MOZZER D.D.S. 983 MAIN STREET WILL BE CLOSE FROM JULY 17 to JULY 24

Business Bodies



"Why I like General Tires" brought this quintet together. Local winners of recent Hartford General Tire Contest pose with sponsors after their 25-words or less essays were selected best. Dick Chappell, branch manager of the store at 155 Center St., points out features of "Dual 90" tire to John McCormick of 113 Lockwood St. (winner of a set of Dual 90s), Herb Burese, general manager of the Hartford firm, and the Daniel Sheehans of 227 Oak St., recipients of a weekend trip to New York City. (Herald photo by Sternin).

KAMAN EXPANDS Kaman Aircraft this week announced two building programs, one a \$500,000 flight service facility to be erected at Bradley Field by AirKaman, a subsidiary of aircraft corporation.

NET EARNINGS UP Hartford National Bank and Trust Co. reported net operating earnings of \$2,310,733 for the first six months of 1961, an increase of \$229,227 over earnings of \$2,081,506 for the first half of 1960.

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Service Planned

By Concordia at New Church Site

A cornerstone laying service will take place tomorrow at 7 p.m. at the building site of the new Concordia Lutheran Church and school at Pitkin St.

Slight Rise Noted In Jobless Claims Jobless claims in Manchester last week took a slight rise in company with an increase throughout the state.

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CONNECTICUT BLUE CROSS PRESENTS "ELECTRONIC HEART" ON CHANNEL 30 SUNDAY AT 10 O'CLOCK Two electronic instruments that often mean the difference between life and death for cardiac patients are shown in this month's "Medicine 1961" telecast. One is an electronic "pacemaker," a pocket-size assembly of batteries and transistors. By sending an electric current to the heart, the "pacemaker" can restore a lagging cardiac spark to near normal, keeping a heart beating regularly. The other instrument is an electronic defibrillator, which applies high voltage to shock a heart out of fibrillation—a deadly rhythmless twitching of the heart. SUNDAY JULY 16 10 P.M. WHNB CHANNEL 30 FRIEND OF THE FAMILY "MEDICINE 1961"

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both FAIRWAY STORES OPEN EVERY MONDAY THE YEAR 'ROUND! "VARIETY AT ITS BEST" 975 Main St. • Middle Tpke. East, Next to Popular Market

THE ARMY AND NAVY BINGO AND DANCING EVERY SATURDAY NIGHT 8 O'CLOCK

SPECIALS FOR THE WEEKEND THURSDAY - FRIDAY - SATURDAY CROCHETED STRAW DRESSES FROM ITALY. REG. \$29.95. \$19.95 ITALIAN HATS and BAGS. \$9.95 REG. \$14.95. PINE CIGARETTE CADDIES. \$1.95 REG. \$2.95. SPICES. 35c REG. 50c. Everyday Cards--Half Price LAMP SHADES 20% OFF TABLE OF \$1.00 ITEMS at 50c NUTMEG GIFT SHOP TOLLAND TPKE. OPPOSITE HOWARD JOHNSON'S PHONE MI 9-7180 HOURS: 11 A.M. to 8 P.M.

VIDEO EVERY WEEK—ALL RIGHTS RESERVED, H. T. DICKINSON & CO., Inc.

Carson Credits Guests For Success of Show

By PAUL GERARD
Johnny Carson, host of the comedy interview series, "Who Do You Trust" (Monday through Friday 3:30-4 p.m. EDT, ABC-TV), is soon completing his fourth successful year in television.

To what does Johnny attribute the success of the show?

"I believe much of the credit should go to the fact that many of our guests are chosen for their off-beat occupations or experiences," says Johnny. "It's the variety of human interest stories presented each day."

"I've got the greatest staff of gag writers in the world—the people who come on my show. There's a good deal of screening to get the right people for the program," says Johnny. "In order to appear, one must have an unusual background and be a good sport as well."

He recalls with delight the short, stout woman contestant whose specialty was breathing lessons. "We had her on 11 minutes while she tried to teach me to breathe through my toes!"

Another was Prince Robert who said he writes a social column for the Hobo News. "Claimed he was descended from two Mesopotamian kings," Johnny reports.

"The emphasis on our show is on the contestants," says Carson.

"Do you know what the people watching us are most interested in?" he continues. "Other people. The little chats we have with the contestants have more audience appeal than all the gimmicks of the game. On our show, there are money prizes, but that doesn't really count. It's the humor, the oddity or the force of character projected by the contestant."

In the nearly four years of consecutive daily broadcasts, Johnny has introduced to his viewers such colorful persons as a lady wrestler who married one of the students in her judo class, a fellow who sings opera while standing on his head, the president of a mes-



Johnny Carson

senger service who once transported a king-sized mattress via the subway (it took up 11 seats) and a "Mr. First" whose hobby was doing things first.

"He said he had been the first one to cross the George Washington Bridge when it opened," reports Johnny. "He was the first to pay the toll on the New York Thruway, the first on the Triborough Bridge and the first through the Holland Tunnel. He had scored 500 firsts in his life."

"Then there was the Brooklyn storekeeper who specialized in selling voodoo supplies. He stocked oils and potions guaranteed to bring success in business or romantic endeavors. That day we called the show 'Voodoo You Trust.'"

Though Johnny has a soft spot in his heart for odd-ball visitors, he stresses that housewives are his best guests.

"They're good natured and quick witted," he declares, "and they're willing to go along with a gag. They read books, they travel, they're hep."

Carson never tries to embarrass his guests, just to have a little fun with them. However, he has been on the spot himself more than a few times.

He recalls the time he was supposed to describe the action as a

skin diver swam within a large tank on stage. The comedian got a little too close and over the edge he went, clothes and all.

"Another time," recalls Johnny, "a horse trainer brought a jumper before the cameras, suggesting that I go for a ride. My first impulse was to refuse politely. This was the largest horse I'd ever seen. However, the applause of the audience left me no choice. I mounted the animal and prepared for a little trot around the stage, but the horse got real frisky. If the trainer hadn't been handy, I might have taken my first flying lesson then and there."

"There was much laughter, but I think it came from the direction of the horse."

While Johnny claims his interesting contestants account for his successful show, we feel Johnny is being very modest. When it comes to talent, there is very little that Johnny lacks. He is a master ad-libber, gag writer, ventriloquist and magician.

Born too late for basic training in vaudeville, Johnny enlisted in TV shortly after World War II via a daily half-hour ad-lib stint on an Omaha, Neb., station. At that time he already had a brief but bright career in his native Midwest—a career which began in his 12th year. Lured by the magazine ads that promised to fulfill the teenagers' dream of being the life-of-the-party, Johnny became a mail-order magician and ventriloquist. Soon the high-school-attending, versatile "The Great Carson!" was busy mystifying and delighting Nebraska audiences.

Graduated from Norfolk High in 1943. "The Great Carson!" became Ensign Carson Jr., serving aboard the USS Pennsylvania where, for three years, he had a constant and eager audience for his evolving routines.

The GI Bill took Johnny to the University of Nebraska; a job at an Omaha radio station added some meat to the allotment check potatoes.

In 1948, he took his sheepskin and a job with Omaha's WOW. He knew nothing about TV except operating a set. But nobody around seemed to know more, so he plunged on his ad-lib, merry way. Two years later loaded with hope, confidence and a film of some of his routines, he headed west to a staff announcing job for a Hollywood station. A year of off-hours went into writing and creating a show of his own.

An audition of Johnny's brainchild brought him a weekly showcase for his comedy, satire, magic and ventriloquism. Writing monologues for Red Skelton led to the "big break" when he was called to substitute on an hour's notice for an injured Skelton. Three months later, Johnny achieved his own network show. Then came "Who Do You Trust"—and need we say more!

Taste and Taboos May Slow Start of International TV

By DICK KLEINER
Newspaper Enterprise Assn.

New York—(NEA)—International television is a hot item. Communications satellites and other technical developments have made it a distant possibility for the near future; all networks are including it in their future plans.

But one clear voice is raised in warning. It belongs to Stockton Helfrich was formerly director of continuity acceptance for NBC, the network's watchdog of good taste. And it is good taste which constitutes his concern now.

Helfrich feels that international TV, although possible, will be difficult because of the varying national taboos and standards of good taste.

"Our ideas are not universal," he says. "For example, when 'Bonanza' is sold overseas English stations cut it severely. It is too violent for English taste. And 'Bonanza' is not acceptable at all in Mexico for the same reasons."

Similarly, what's OK in some countries might not fall within our feelings of acceptable fare. Japan has a popular burlesque program, "The Pink Mood Show," with strippers in action. Obviously, that's out here.

Helfrich's interest in international taboos is occasioned by his being in charge of a panel discussion "Taste and Taboos" during the first international Assembly of the Academy of Television Arts and Sciences. This first major worldwide gathering of TV executives will be held next November.

He says there are many areas where one country may find the TV programs of another country unacceptable. Sex—especially the amount of female skin which may be shown—is one. Others are race relations, violence, divorce, birth control, politics.

Helfrich doesn't feel these problems are insurmountable. He thinks that at first each nation will have to control televised imports to some extent, but that eventually free exchange of TV programs can have a healthy effect on the world.

He draws a comparison between international television and national television in this country.

"TV had a lot to do with breaking down racial barriers here," he says.

"Arthur Godfrey's mixed quartet, The Mariners, showed some people for the first time that there were places where the two races mixed on equal footing. At NBC, we gradually slipped Negroes into dramatic shows—we had them working side by side with white people in newspaper offices, police

stations and hospitals, for example.

"I'm sure that, over a period of years, this had a great deal to do with breaking down some barriers. People who never thought of it before saw Negroes working as equals, and they couldn't help but be affected by what they saw."

"The same thing can be done on an international basis. Over a period of time, many of these differences in taste and taboos can be broken down by television."

"I'm an optimist about it. I'm an optimist in general—if you're not an optimist, there's no point in going on."

In the immediate future, however, international television has problems. The technical matters are almost licked. But the cultural differences will be around for a while.

He's Most Serious, Says Spike's Wife

Helen Grayco would like everyone to know that her husband, Spike Jones, star of "The Spike Jones Show," is really a most serious fellow.

"Most people think that Spike is a cut-up," Helen says. "He's not. Why, look at his interest in art, only serious masterpieces. Several top quality reproductions of masterpieces are on display in our home, including De Vinci's Mona Lisa, Whistler's Mother and Gainsborough's Blue Boy. They are all Spike's choices."

P.S. What Helen forgot to mention is that Spike's Mona Lisa has crossed eyes, that his Whistler's Mother is reading a racing form and that his Blue Boy has a face that looks suspiciously like Spike Jones.

Peggie Castle, feminine star of "Lawman" on ABC-TV Sunday nights, will spend the month of July in summer stock. She'll be spotlighted in "Once More With Feeling" at the Laguna Playhouse on the West Coast.

SPORTS PAGE FOR WEEK OF JULY 15 TO JULY 21	
SATURDAY, JULY 15	
12:00 Candlepin Bowling	60
12:30 Wide World of Sports	3
1:45 This Week On Sports	3
2:00 Baseball	3
Red Sox vs. Baltimore	3
2:30 Baseball	3, 30
Yankees vs. Chicago	3, 30
4:30 TV Race of the Week	15, 30
6:00 Big Time Wrestling	15
Saturday Wrestling	15
Wide World of Sports	60, 65
6:30 Pin Busters	3, 40, 55
10:00 Fight of the Week	3, 40, 55
Rocky Fumelle and Don Fullmer, 10 rounds, middleweights. Middleweight champion Gene Fullmer's younger brother Don is a wade-in slugger who likes to mix it up. Outboxed by Joey Archer last January, Don hopes to re-enter the ratings by defeating Buffalo's hard hitting Rocky Fumelle, who looked impressive whipping Tiger Jones in his last bout, appears too rugged for Don. (Compiled by Stanley Weston, Boxing Illustrated).	
10:45 Make That Spare	40, 55
SUNDAY, JULY 16	
2:00 Baseball	3, 30
Yankees vs. Baltimore	3
2:30 Baseball	3
Red Sox vs. Chicago	3
MONDAY, JULY 17	
10:30 Main Event	3
THURSDAY, JULY 20	
7:15 Kings of Golf	3
7:30 Summer Sports Spectacular	3
9:00 Wrestling	15, 55
FRIDAY, JULY 21	
8:30 Riverdale Doubles	30

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SATURDAY Television PROGRAM

Time	Channel	Program
12:00	5	Sky King
	22, 30	True Story
	5	Channel 5 Color Festival (Cartoons)
	60	Candlepin Bowling
12:30	3	This Is UConn
	22, 30	Detective's Diary
	3	Wide World of Sports
1:00	3	RFD No. 3
	22, 30	Watch Mr. Wizard
	40	The Invisible Man
1:30	3	Davey & Goliath
	22	Science Fiction Theater
	30	This Is Social Security
	40	Request An Almanac
1:45	3	This Week in Sports
	30	Americans At Work
2:00	3	Baseball
	5	Red Sox vs. Baltimore
	22	Saturday Feature
	30	"Fort Yuma", Peter Coraves
	40	Adventure Serial
	55	Request Theater
2:30	3	Baseball
	30	Yankees vs. Chicago
3:30	3	Dance Party
	15	Men Of Annapolis
	30	Big Picture
4:30	3	Our Miss Brooks
	15, 30	TV Race Of The Week
	30	Dance Time
4:45	3	Americans At Work
5:00	3	Deputy Dawg
	5	Big Time Wrestling
	15	Saturday Wrestling
	20	Big Picture
	40	Wide World of Sports
	55	The British Open Golf Championship, from the Royal Birkdale Golf Club in Southport, Lancashire, England.
5:30	3	Captain Gallant
	5	Rescuees With Adventure
6:00	3	News, Weather, Sports
	5	Wall Disney
	15	Tales of the West
	20	Pin Busters
	30	Adventure
6:30	3	Bringing Up Biddy
	5	Brothers Brannagan
	15	Pete and Gladys
	20	Million Dollar Movie
	25	"Repeat Performance", Louis Hayward, Richard Basehart, "Enchanted Valley", Alan Curtis.
	30	Jim Bowie
	35	Wild Bill Hickok
	40	Highway Patrol
	45	New Horizons
7:30	3	Ferry Mason
	5	Raymond Burr in "The Case of
	15	The Borrowed Brunette." Young woman and her aunt, who have accepted \$100 a day to live in someone else's apartment, consult Mason about their legal position. (Repeat).
	22, 30	Bonanza (Color)
	30	Lorne Greene, Pernell Roberts, Dan Blocker, Michael Landon in "The Last Viking." The Ponderosa is invaded by bandits who steal from white settlements and trade the loot to the Comanches. (Repeat).
	35, 40, 53	"The Hearing 2's", Douglas Rex Reason in "Dance Marathon." Newsman exposes shake-down operation by a vice squad captain. (Repeat).
8:30	3	Anthony George, Doug McClure, Sebastian Cabot in "The Mask of Vengeance." Foreign ambassador's daughter is marked for death at a Chinese burial service. (Repeat).
	22, 30	Tall Man
	30	Barry Sullivan, Clu Gulager in "Dark Moment." Billy and Pat clash violently when Pat arrests a close mutual friend for murder. (Repeat).
	35, 40, 53	Leave It To Beaver
	55	"Beaver's Tonilla." A frightened and worried Beaver when the doctor tells him his tonsils may have to come out. (Repeat).
9:00	3	The Deputy
	22, 30	Henry Fonda, Allen Case in "Passage to New Orleans." Fry and McCord are assigned to escort a pretty girl, a key state witness—to trial in New Orleans. (Repeat).
	35, 40, 53	Lawrence Welk Show
	55	Musical hour featuring Lawrence Welk and his Champagne Music Makers.
	15	Million Dollar Movie
9:30	3	Have Gun Will Travel
	5	Richard Boone, Paladin's mission in Mexico is to escort the beautiful daughter of a wealthy man to the United States. (Repeat).
	30	The Nation's Future
	30	Edwin Newman in moderator, Justice William O. Douglas of the U.S. Supreme Court will speak on "Foreign Policy at Home and Abroad," and will answer questions from a studio audience.
	22	Double Feature
	30	"Sinned the Sinner," Douglas Fairbanks Jr., Maureen O'Hara.
	30	Double Feature
	30	"Decameron Nights," Louis Jordan, Joan Fontaine.
10:00	3	Miss Universe Beauty Pageant
	3	Special 90-minute program climaxed by the selection of Miss Universe 1961. John Daly will be host and anchor man, Jayne Meadows acts as hostess and Johnny Carson will be on-stage master of ceremonies.
	3, 40, 55	Fight of the Week
	30	Rocky Fumelle and Don Fullmer, 10-round middleweights.
10:30	3	Comedy Theater
	3	(Color)
	15	Playboy's Penthouse
	15	Shake That Spare
	40, 55	Saturday Night Report
	30	Saturday Night News & Weatherman
	30	Hollywood's Finest
	22	Woman On the Run," Ann Sheridan, Dennis O'Keefe
	30	Double Feature
	30	"Hellfire," William Elliott.
	30	World's Best Movie
	3	"Reunion in France," Josh Crawford, John Wayne
	3	Play of the Week
	3	"Lullaby," Eli Wallach.
1:45	3	San Francisco Beat

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Adler Owes Job to Wife Of Engineer

Clyde Adler, stage manager turned puppeteer, owes his job to a woman he's never met.

Adler, who represents the paws of the meanest and friendliest dogs in captivity on ABC-TV's "Lunch With Soupy Sales," was stage manager for Soupy's local show in Detroit in 1953.

By 1954, he was the voice and animation behind White Fang and Black Tooth.

"The change took place when the wife of one of our engineers brought Soupy a glove-like paw she made," Adler recalled. "Until that time, Soupy always talked about White Fang on his shows but no viewer ever had seen hide or hair of the dog."

From that day on, Clyde Adler the stage manager, became Clyde Adler the puppeteer. Not only does he manipulate the paws of two dogs, but he also is the voice of Pookie the lion, Hippy the hippopotamus, and all other unseen characters that pop up on the show.

There is great rapport between Adler and Soupy. "Soupy and I know just what the other is going to do when we're working the show," Adler said. "We both do a lot of ad-libbing, but neither of us ever catches the other off guard. We sort of anticipate what's coming, knowing each other's thought processes as we do."

Before joining forces with Soupy Sales, Adler did dramatic work on radio and in summer stock near his native Detroit. Now that he is in Hollywood, where "Soupy Sales" set up shop last spring he would like to do some serious TV drama and motion picture work.

A graduate of Michigan State University, class of 1950, Adler got his first job as a radio disc jockey in Lansing, Mich. He had prepared for a career in show business by majoring in drama, television and radio during his college years.

He is married to the former June Duncan. They live in a Hollywood apartment.

THURSDAY Television PROGRAM

6:55 Town Crier	Channel 3	Million Dollar Movie	15
7:00 Dave Garraway Today Show	23, 30	"Woman Who Came Back," John Loder, Nancy Kelly, Feature Film	5:00
7:15 Weather	23, 30	"Birth of the Blues," Bing Crosby, Mary Martin, Popeye Theater	5
7:30 Agriculture News	23, 30	First Show	23
7:30 Your Community	23, 30	"Bachelor Daddy," Donald Woods, Early Show	23
7:30 Business Report	23, 30	California Passage, Forrest Tucker, The Admiral and Swabby	23
7:45 University Of The Air	23, 30	Rocky & His Friends	40, 45
8:00 News	23, 30	Felix The Cat	15
8:15 Light Time	23, 30	Buckleberry Round	15
8:15 Captain Kangaroo	23, 30	Flippy The Clown	15
8:30 News	23, 30	Medic	40
8:30 Hap Richards Show	23, 30	Behind Closed Doors	23
8:30 Bomper Room	23, 30	Social Security	23
8:30 Almanac	23, 30	Weather News and Sports	23
8:45 Looney Tunes	23, 30	Eighty One	23
8:45 Laurel & Hardy	23, 30	Bob's House	23
8:45 Captain Kangaroo	23, 30	Clubhouse	23
8:45 Married Jean	23, 30	Holiday Highways	23
8:45 Movie	23, 30	News	23, 25, 30
8:45 "Kentucky Moonshine," Martin, Ritz Brothers, Tony	23, 30	7:00 The Jim Backus Show	23
8:45 I Love Lucy	23, 30	West Point	23
8:45 Say When	23, 30	Million Dollar Movie	15
8:45 Video Village	23, 30	"The Broken Wing," Brenda Marshall, William Gargan, Weather and News	23
8:45 Play Your Hunch	23, 30	News, Weather and Sports	23
8:45 (Color)	23, 30	Uncovered	23
8:45 You Asked For It	23, 30	"Kings Of Golf"	23
8:45 Double Exposure	23, 30	Sports Camera	23
8:45 The Price Is Right	23, 30	7:30 Summer Sports Spectacular	23
8:45 (Color)	23, 30	"Laconia Motorcycle Rally," The country's top motorcycle racers take part in the 41st annual rally at Laconia, N.H., the highlight of which is the 100-mile national championship road race.	23
8:45 Gale Storm Show	23, 30	Outlaws	23, 30
8:45 Academy Playhouse	23, 30	Eric Fleming, Clint Eastwood in "Incident of the Dancing Death," Shortly after the cattle drive encounters a gypsy caravan, a horse, stolen from the drive, turns up with the body of a dead gypsy being slumped over it and the leader of the gypsies accuses the drovers of murder. (Repeat).	23
8:45 Your Surprise Package	23, 30	Happy	23, 30
8:45 Love That Bob!	23, 30	Kenneth Burns, Yvonne Lime in "All In A Day's Work," Happy plots to get his parents' undivided attention. (Repeat).	23
8:45 Love of Life	23, 30	Bat Masterson	23
8:45 Truth or Consequences	23, 30	Public Defender	23
8:45 Camouflage	23, 30	Matty's Funday Funnies	23
8:45 Search For Tomorrow	23, 30	Casper, the friendly ghost, finds a unique way for a ghost to celebrate "Friday the 13th"—auntling for good luck charms. Other stories.	23
8:45 It Could Be You	23, 30	8:00 Hartigan & Son	23
8:45 Number Please	23, 30	Pat O'Brien, Roger Perry in "Junior's Other Job," Junior is offered top position but hesitates to leave his father-partner. (Repeat).	23
8:45 The Guiding Light	23, 30	One Happy Family	23, 30
8:45 News Day Report	23, 30	Dick Sargent, Jody Warner in "Barney Gives Dick the Business," Barney tries to persuade Dick to quit meteorology and join his plumbing firm. (Repeat).	23
8:45 Best Seller	23, 30	8:30 Route 66	23
8:45 Count of Monte Cristo	23, 30	Martin Miller, George Maharis in "Effigy in Snow," Masked killer strikes his victim on the Squaw Valley ski slopes amid the gaiety of winter vacationers. (Repeat).	23
8:45 At Home With Kitty	23, 30	The Flintstones	23
8:45 As the World Turns	23, 30	"Hot Piano," Fred plans to get Wilma a piano for their anniversary until he sees the price tag. (Repeat).	23
8:45 Highway Patrol	23, 30	Five Star Jubilee	23
8:45 Social Notes With Kitty	23, 30	Popular and country music program from Springfield, Mo.	23
8:45 Dance Time	23, 30		
8:45 Faith For Today	23, 30		
8:45 At Home With Kitty	23, 30		
8:45 Face The Facts	23, 30		
8:45 Jan Murray Show	23, 30		
8:45 Day in Court	23, 30		
8:45 House Party	23, 30		
8:45 Loretta Young	23, 30		
8:45 The Millionaire	23, 30		
8:45 Young Dr. Malone	23, 30		
8:45 Queen For A Day	23, 30		
8:45 The Verdict Is Yours	23, 30		
8:45 From These Kitchens	23, 30		
8:45 Connecticut Bandstand	23, 30		
8:45 Who Do You Trust?	23, 30		
8:45 Range Andy Show	23, 30		
8:45 Make Room For Daddy	23, 30		
8:45 American Bandstand	23, 30		
8:45 Make Room For Daddy	23, 30		
8:45 American Bandstand	23, 30		
8:45 In The Public Interest	23, 30		
8:45 The Edge of Night	23, 30		
8:45 Here's Hollywood	23, 30		
8:45 Million Dollar Movie	23, 30		
8:45 "Torpedo Boat," Richard Arlen, Jean Parker	23, 30		
8:45 Feature Film	23, 30		
8:45 "It's A Small World," Spencer Tracy, Wendy Barrie	23, 30		
8:45 Popeye Theater	23, 30		

Hollywood on TV

By ERSKINE JOHNSON
Hollywood Correspondent
Newspaper Enterprise Assn.

Hollywood—(NEA)—The disreputable looking fellow Peter Lawford called "Mr. Kennedy" and a rich, flamboyant business tycoon known as Ponsoy Britt will, we regret, never meet.

It is a sad note because both are escapees from Hollywood's life-is-desperate vale. The rerun of a two-year-old "Thin Man" telefilm (which must have set a new U.S. eyebrow lifting record) brought this to mind. Sitting in a crummy bar, Lawford pointed to a creep across the room and said to the waiter:

"I'd like to buy Mr. Kennedy a drink."



Ponsoy Britt

It was a private joke, slipped in to the script by Lawford and writer-producer Robert L. Welch. At the time of filming, in 1959, an Irma-brained network fellow questioned the line, with the argument:

"Nick (the Lawford character) wouldn't know the names of anyone in the bar."

Welch, a patient man, carefully explained the gag to the fellow, who grumbled:

"Well, after this, let's keep Peter Lawford's rich relatives out of this."

What that network man is thinking today gives us the struders—and brings us to Ponsoy Britt, who will fracture you. You have seen his name on the screen as an executive producer of ABC-TV's half-hour cartoon series, "Rocky and His Friends."

Well, you can win bets that there is no Ponsoy Britt because he's really just a mental image. Oh, yes, there is a biography of Ponsoy in the network's files, along with a bundle of Hollywood trade paper clippings. Clippings are news stories about Britt's activities as a British entertainment tycoon.

He exists, however, only in the minds of Jay Ward and Bill Scott, two former Walt Disney studio cartoonists, who set up their own company to star a flying squirrel in their "Rocky and His Friends" series.

"Someone," Ward explains, "wondered if we had an executive producer. We didn't. Since all the big TV shows have executive producers it seemed rather undignified for us not to have one. So we dreamed up Ponsoy Britt."

Ponsoy—everyone in on the gag calls him "Pongo" Britt—has his name on the door of the office where Ward and Scott work. He even has his own business stationery with the embossed-in-gold letters reading, "Ponsoy Britt, Ltd., Inc." A likeness of "Pongo" Britt (drawn by Ward) hangs on their office wall.

The Biography of Britt (written by Ward and Scott, of course) describes him as "half Lawrence of Arabia, half Captain Cook and half Little Lord Fauntleroy." His financial backing, it says, comes from "his estranged aunt, Lady Maud Baddeley-Frobisher, acknowledged to be one of England's largest bookmakers."

While passing through Hollywood on his way to view his holdings in Australia, the biography tells us, "Britt saw two seedy characters diving for pennies at the corner of Sunset Blvd. and Laurel Canyon. In a careless gesture, he tossed them a few of the smallest bank notes he had with him. With the money, Ward and Scott went into TV, and now fawningly list Britt as their executive producer."

Irrepressible pixies Jay and Bill now have a new fantasy idea for a cartoon series. It isn't by accident, you can be sure, that their "Prince Charming" looks exactly like their ex-boss, Walt Disney.

FRIDAY Television PROGRAM

6:55 Town Crier	Channel 3	First Show	23
7:00 Dave Garraway Today Show	23, 30	"The Daltous Ride Again," Alton Curtis, Kent Taylor	23
7:15 Weather	23, 30	"Hideout," Lloyd Bridges, The Admiral and Swabby	23
7:30 Agriculture News	23, 30	Show	23
7:30 This Is UConn	23, 30	Tia Tia	40, 45
7:30 Business Report	23, 30	Felix The Cat	15
7:45 University Of The Air	23, 30	Best Of The Post	15
8:00 News	23, 30	Flippy The Clown	15
8:15 Light Time	23, 30	Saperman	40
8:15 Breakfast Time	23, 30	Manhunt	23
8:15 Captain Kangaroo	23, 30	Newsweek	23
8:30 Hap Richards Show	23, 30	Weather News & Sports	23
8:30 Bomper Room	23, 30	Behind Closed Doors	23
8:30 Almanac	23, 30	News & Weather	23
8:45 Looney Tunes	23, 30	Bob's Hood	15
8:45 Laurel & Hardy	23, 30	Clubhouse	23
8:45 Captain Kangaroo	23, 30	Political	23
8:45 Married Jean	23, 30	News	23, 25, 30
8:45 Movie	23, 30	5:45 News	23
8:45 "Kentucky Moonshine," Martin, Ritz Brothers, Tony	23, 30	5:45 Sports	23
8:45 I Love Lucy	23, 30	5:45 Valley Days	23
8:45 Say When	23, 30	Lockup	23
8:45 Video Village	23, 30	Million Dollar Movie	15
8:45 Play Your Hunch	23, 30	"Rembrandt," Charles Laughton, Gertrude Lawrence.	23
8:45 (Color)	23, 30	7:15 Social Security	23
8:45 You Asked For It	23, 30	Weather, Local News	23
8:45 Double Exposure	23, 30	News	23
8:45 The Price Is Right	23, 30	7:30 Rawhide	23
8:45 (Color)	23, 30	Eric Fleming, Clint Eastwood in "Incident of the Dancing Death," Shortly after the cattle drive encounters a gypsy caravan, a horse, stolen from the drive, turns up with the body of a dead gypsy being slumped over it and the leader of the gypsies accuses the drovers of murder. (Repeat).	23
8:45 Gale Storm Show	23, 30	Happy	23, 30
8:45 Academy Playhouse	23, 30	Kenneth Burns, Yvonne Lime in "All In A Day's Work," Happy plots to get his parents' undivided attention. (Repeat).	23
8:45 Your Surprise Package	23, 30	Bat Masterson	23
8:45 Love That Bob!	23, 30	Public Defender	23
8:45 Love of Life	23, 30	Matty's Funday Funnies	23
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8:45 "It's A Small World," Spencer Tracy, Wendy Barrie	23, 30		
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CLIFFORD NEARS 15

Singer Mike Clifford, who was given a big send off as one of the stars of the future by Ed Sullivan a few Sundays ago, will be 15 years old in November, which will enable him for the first time to perform in night clubs. He is putting together an act with Richard West, who has shaped such projects for many big name stars.

The Writers Guild of America has just given an award to the Sunday ABC "Lawman" series for an episode which was written for the western by Richard Matheson. It is one of the very few western episodes to achieve this distinction.

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THE SUBURBAN
LIFE



Why Didn't I Say That?
BY BENNETT CERF



How Not To Attract A Burglar
BY #75996, State Prison of Southern Michigan

Suburbia Today

THE MAGAZINE OF PLEASANT PLACES
Published Monthly

In This Issue . . .

Open House For Burglars . . . page 6

ACCORDING TO DAVID SKOWRONEK, #75996 in the State Prison of Southern Michigan, no house is broken into by a burglar unless the felon is openly invited by the carelessness of the people who live there. Mr. Skowronek, now serving time for burglary, makes his valuable experience available to you this month and tells, as only an expert can, how you can best keep the crook from your door.

Cerf's Sour Grapes . . . page 12

Bennett Cerf has spent a lot of his time, for many years, collecting the witty and profound and pertinent and impertinent sayings of other famous (and some infamous) people. By now, as you can well imagine, he has got together quite a bundle, and as you can equally well imagine, there are many that he wishes he himself had said. This month he shares a few of the best with us.

For I'm A Jolly Good Fellow . . . page 14

Distinguished Drama Critic John Chapman is a lucky man, indeed. He can take his best friend along with him, wherever he goes. This month, in a marvelously funny article, he pokes fun at the person he knows better than any other in the world—himself—and reveals that "My Most Unforgettable Character Is—Me!"

A Golf Course For \$15,000? . . . page 16

Impossible, you say? Not at all. It just takes the concerted will, determination, time, and effort of an entire community. The people of Sulphur, Louisiana, got one simply because they buckled down and did most of the work—clearing the land and laying out the course—themselves. It took a lot of weekends and a lot of volunteer man-hours, but now, whenever a Sulphur resident tees up, he can be especially proud of his own part in bringing it all about.

CEM

Noted cartoonist-illustrator Charles E. Martin, our cover artist for July, shows us all the promise of summer-out-of-doors—brisk hikes, long drives, canters through nearby parks, picnics, and long bicycle tours. There are enough trees and flowers and off-the-beaten paths for everybody to enjoy, says CEM, so let's all get out and find them.



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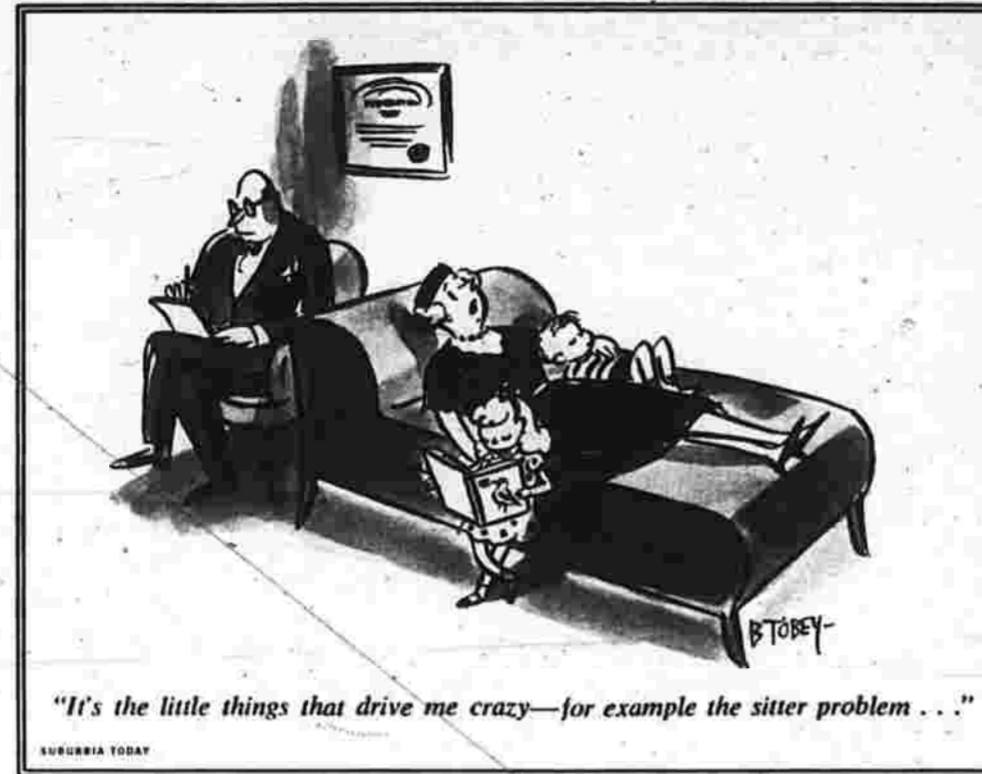
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GETTING AROUND

. . . to Our Pleasant Places and People

THE NEATEST traveling-salesman story we've heard in ages actually happened to a friend of ours and her husband one hot day not so long ago. They live on the Willamette River in Jennings Lodge, Oregon, and one noontime (one of them on board tied up at their dock and two handsome young men in swim trunks and toppers came up the trail, greeted our friends, and then proceeded to take bread, tomatoes, oranges, and other items from a large hamper and spread out a picnic for the startled householders. Of course, it turned out that they were salesmen for a cutlery outfit and used this way of introducing themselves wherever there were prospective customers with houses along the water. As they took off with our friends' order in their hands (one of them on water skis, at that), they confided that they had a couple of steaks in the locker and had their sales calls carefully timed so as to arrive at the home of someone with a couple of young, unmarried daughters just about dinnertime.

Mr. Howard Sparber, of Morris County, New Jersey, has come up with a new toy that promises to take the fear and mystery out of giving hypodermic injections to young children. Mr. Sparber designed a stuffed elephant called Shotzie, who is carried around on hypodermic trays by nurses.



The child is given Shotzie to hold before his own shot is administered. Then the nurse gives a mock injection to the elephant. While the youngster is busy comforting Shotzie and showing him how to be brave, the nurse can give the young patient his own injection, with a minimum of agitation.

Thanks for the tip, Mr. Robert S. Searight, of Long Beach, California. Mr. Searight never throws away large, burnt-out light bulbs but makes tiny models of the Eiffel Tower, ships, and other interesting scenes and installs them inside the bulbs. He has done more than 1,000 of them. First he makes his model, then removes the socket end of the bulb and inserts the miniature scene, using a pin soldered to a long piece of wire to get it into position. It's an absorbing hobby, and, we understand, the decorative bulbs make excellent gifts.

Enterprising Mary Alice Baas, ten-year-old entrepreneur and spreader of culture, operates her own library set up in the breezeway of her Troy, Michigan, home. She started with 50 books, but her stock has more than doubled from recent con-



tributions. Mary catalogues her books in a loose-leaf notebook; limits her small customers (at least ten a day, we hear) to five books with a two-week limit; and charges 2 cents a day for books overdue. Mary says science books are fast movers, but one item called "A Chimp In The Family" is the most popular book on her shelves.

A sign on a lawn spotted by David Deutsch near Skaneateles, New York, reads, "Your Feet Are Killing Me."

Ruth Stocks, of Decatur, Georgia, reports hearing about a tavern whose owner has installed safety belts around his bar stools . . . for the use of the "fast" crowd. *Continued on page 4*

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GETTING AROUND *Continued from page 2*

Goodness does not go unrewarded for long. Witness the performance of the people of Poland, Ohio, and how they responded when Baz Wellman's greenhouse was destroyed by fire. Baz, for many years, quietly remembered hundreds of sick and shut-in people with flowers, at his own expense. When the people of Poland heard about his misfortune, they immediately took action. Each church in the village held a dinner, which brought in a total of \$3,000. Other greenhouses in the area stored his plants, while a number of skilled private citizens chipped in their time and talents to help Mr. Wellman build his greenhouse again.

Pam, a dog who lives on Martha E. Burke's block in Lutherville, Maryland, is one of the most frus-



trated creatures in the world these warm days. Pam, it seems, likes to bury ice cubes.

A few months ago, Bill Katz, who owns a dry-cleaning store in Plainview, New York, was given a set of oil paints by his mother-in-law, and since then wonderful things have been happening. He'd never painted in his life before but decided to try copying a magazine cover. He liked it, hung it over the fur-storage vault, and in a matter of days had sold it to one of his customers. Pretty soon,



still life followed portrait followed landscape, till his store turned into a cleaning shop-art gallery—and what's more, the paintings began to sell for \$35-\$60 dollars each. You can get a painting faster now than you can get a suit pressed. When one customer commissioned a painting at 9:00 A.M., "I had it wrapped and ready to go at 10:45," says Mr. Katz.

Joyce Williams, of Lyndon, Kentucky, says she lives next door to a lady who is that most unfortunate of gardeners, a person who loves flowers

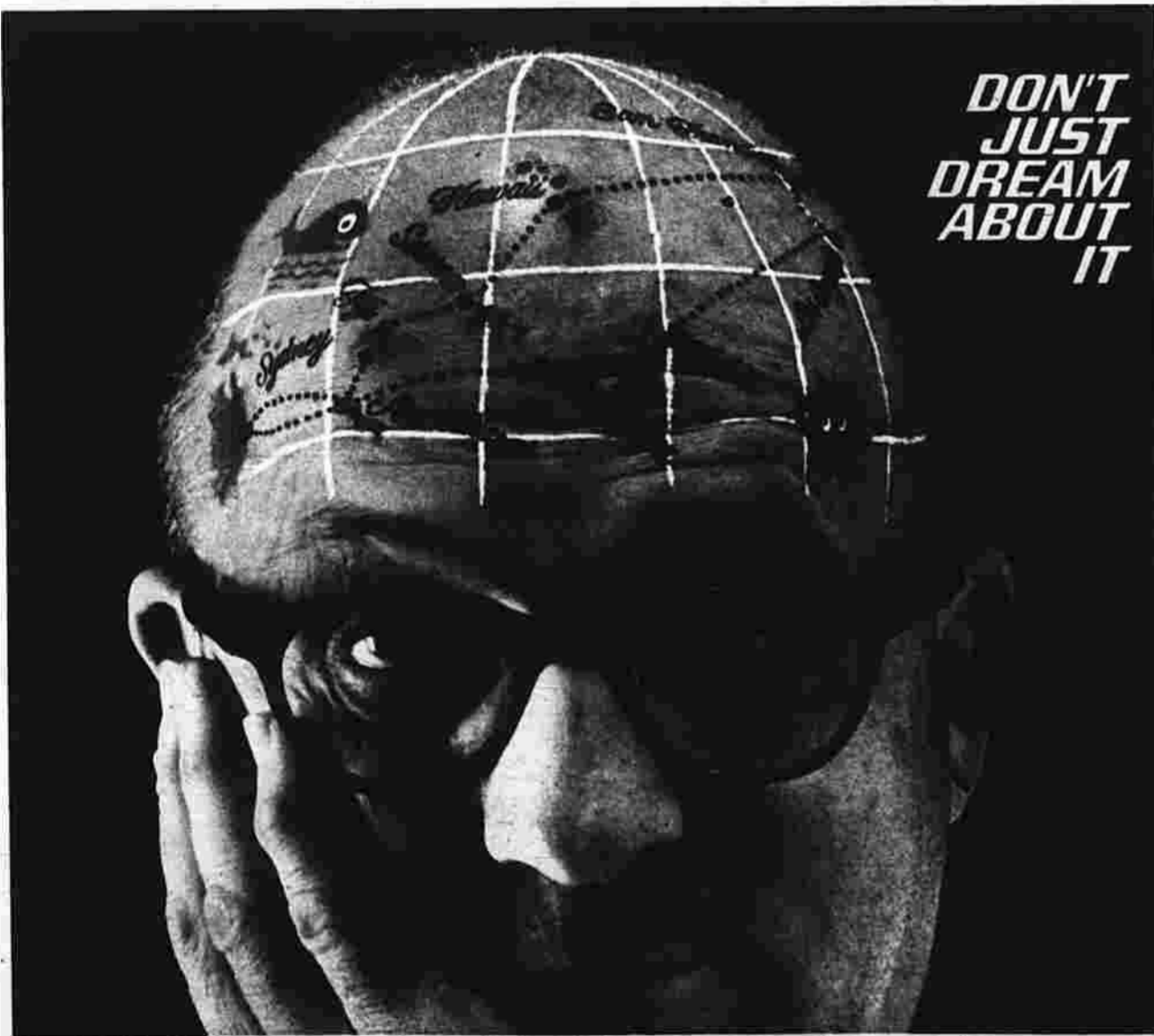
but whose every attempt to grow them turns into disaster. Finally, this year, the neighbor's garden began, miraculously, to grow. Where there was once despair, there were now little stems and leaves pushing up through the ground. One late afternoon, after about nine hours of gardening, the rains began to fall, so the neighbor ducked into the garage, where her husband and Mr. and Mrs. Williams had also taken shelter. "I'll have to get more fertilizer," said her husband. "We're all out again." "Why, I didn't use it all," she interrupted, pointing to a big paper bag full of white, powdery stuff. "I used a lot

just before the rain, but there's plenty left." The two men looked at the bag, then at each other, then at the rain. The bag was full of cement.

A visitor, riding in a taxi through Shelby County, Tennessee, noticed that the driver slowed down twice and even stopped once to let pedestrians get across the street. The visitor was even more impressed when the driver, figuring that such unusual courtesy called for an explanation, turned to his passenger and said, "See, if you hit them you've gotta fill out a report."



"Want to see something cute?"



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How NOT To Attract A Burglar



PHOTOGRAPH BY BEN ROSE

BY #75996

SUMMERTIME is vacation time for most people, but it's harvest time for burglars. I spent ten years in that shady profession, and 90% of my work was done in the warm summer months when people are on the move. It's a time when no one thinks twice about a stranger in the neighborhood, and police have their hands full with tourist-swollen traffic.

The houses left empty by vacationers are target number one for the prowler. Much of his time is devoted to locating them, and it pays off well. So well, according to FBI reports, that residence burglaries occur at the rate of one a minute, twenty-four hours a day.

It's not hard for a professional burglar to learn what families are away on vacation. Some spot their intended victims before they leave just by listening to gossip in shopping centers. I used to carry a sample case from door to door, representing myself as a salesman for some such thing as wind-powered rotisseries or instant fertilizer. I never made any sales, but it was a dandy excuse for finding unoccupied houses and asking the neighbors when my prospective "clients" would be home.

Many things can happen to an unoccupied house. Some professional colleagues of mine specialize in large-scale burglary, known in the trade as the "truck hustle." Using the salesman pitch, they locate a number of houses that will be empty for at least a week. Then they rent a large van and start making the rounds, posing as movers and loading up with expensive furnishings. If conditions are right they will completely strip a house.

I never worked in the daytime and I never used a truck. But if I knew for sure a family was on vacation I went back at night when I had plenty of time and privacy. It was no trouble to pack a minimum of \$500 worth of merchandise into my car.

THE ONLY ACCOMPLICE I ever had was complacency. Most homeowners consider burglary a rare phenomenon that confines itself largely to jewelry stores. They seem to think there is nothing in their homes to interest a burglar unless they have a wall safe or expensive furs or gems or quantities of loose cash or negotiable securities. Those things are nice, but a burglar who took nothing else would end up on relief, or even have to go straight.

When I break into a house, I am after things that can be easily disposed of, things that are found in every home. I look for new clothes, luggage, sports equipment, typewriters, cameras, radios (the pocketable transistor types), TV sets, power tools, and any other small but expensive appliances. In short, all the stuff I could get



The author, David Skowronek, speaks from experience—for the benefit of homeowners.

from kicking in a store. And I don't have to worry about fancy burglar alarms, barred windows, heavy-duty locks, and safes.

Add to this the fact that suburban areas aren't as heavily patrolled as metropolitan business districts, and you have a burglar's paradise. Especially in the summer.

Of course, all is not open windows and clean getaways. Burglars have problems, too. Dogs, for instance—and sometimes worse. I remember one night finding a ground-floor window unlocked in an expensive suburban home. I knew the place was empty because I'd just spent five minutes pounding on the front door. So I raised the window and hoisted myself in. I was head and shoulders inside when I noticed two glowing eyes blinking at me in the darkness. That's the way cats look at burglars. Usually it's friendly since cats and burglars have much in common.

But these eyes were eight inches apart! Two one-eyed cats, maybe? Feeling a little sick, I turned my penlight on them. Staring me dead in the face was somebody's pet panther. Fortunately, the beast was on a chain—I wasn't, but I still took half the window with me getting out of there.

EVEN THOUGH burglars would rather work on an empty house, it doesn't always turn out that way. Sometimes a burglar doesn't find out it's inhabited until after he is inside. This happens often enough so that every homeowner should be familiar with the etiquette of being robbed—or, what to do until the burglar leaves.

If you're smart, you don't do anything. You don't panic and, above all, you don't jump out of bed and try to apprehend the intruder. There is a popular and dangerous misconception that burglars don't carry guns. Well, you should have seen the one I carried. It was so big and ugly it scared even me, but on at least one occasion it was all that kept 220 pounds of indignant homeowner from clobbering me with a golf club. My gun was never loaded—I'd rather go to prison for burglary than murder—but others in my profession aren't so fastidious.

There is one very effective thing you can do when prowlers go *boomp* in the night.

Simply make a bit of noise: creak the bed springs or kick the wall. A burglar listens for these things. Any waking sounds from the occupants mean it's time to go, and he'll be more than happy to climb right back out without making any trouble.

The chief concern of the homeowner, however, should not be getting burglars out of the house but keeping them out.

■ You can start by not using spring-type snap locks on your doors. The rankest amateur can open these with a piece of celluloid faster than you can with a key. The best locks are the dead-bolt type that have to be locked manually. Use these not only on the front door but at the rear of the house where most illegal entries are made. And be sure you have good mechanical locks on your windows.

■ If you have to hide a spare key use a little imagination when you do it. Try hiding it at least ten feet from the door.

■ Never leave your home empty with all the lights turned off. A light burning in the window discourages most burglars, but if you let it burn on into the daytime you might as well send out invitations. A cheap photoelectric switch is good insurance here. The best place to show a light is in the bathroom window. A single light there, no matter how late, will convince most burglars that someone is up and about.

■ If you plan on being away over a period of days, be sure to stop all deliveries, and arrange for a neighbor to pick up the mail and tend the lawn. A cluttered front porch and a shaggy lawn are sure indications that a house is up for grabs.

■ Dogs are fine burglar insurance, but if you take yours with you on vacation make certain his empty kennel isn't too conspicuous. Taken with other small signs, this can say a lot to an experienced burglar.

■ Don't allow the local papers to print one of those vacation items about your leaving. Burglars are great ones for reading the society columns.

■ Notify the police when you leave on vacation, and give them the approximate date of your return. You'll be making their job easier because they will know what houses to watch for any suspicious activity.

TO INSURE that your house will still be secure on its foundation when you come back from that next trip, just look it over from my point of view, and compare it for burglar appeal with those nearby. Professional burglars take the course of least resistance. There are plenty of houses where they can ply their trade, and they always choose the one that is easiest—the one with the open door, the unlocked window, or the obviously absent owners.

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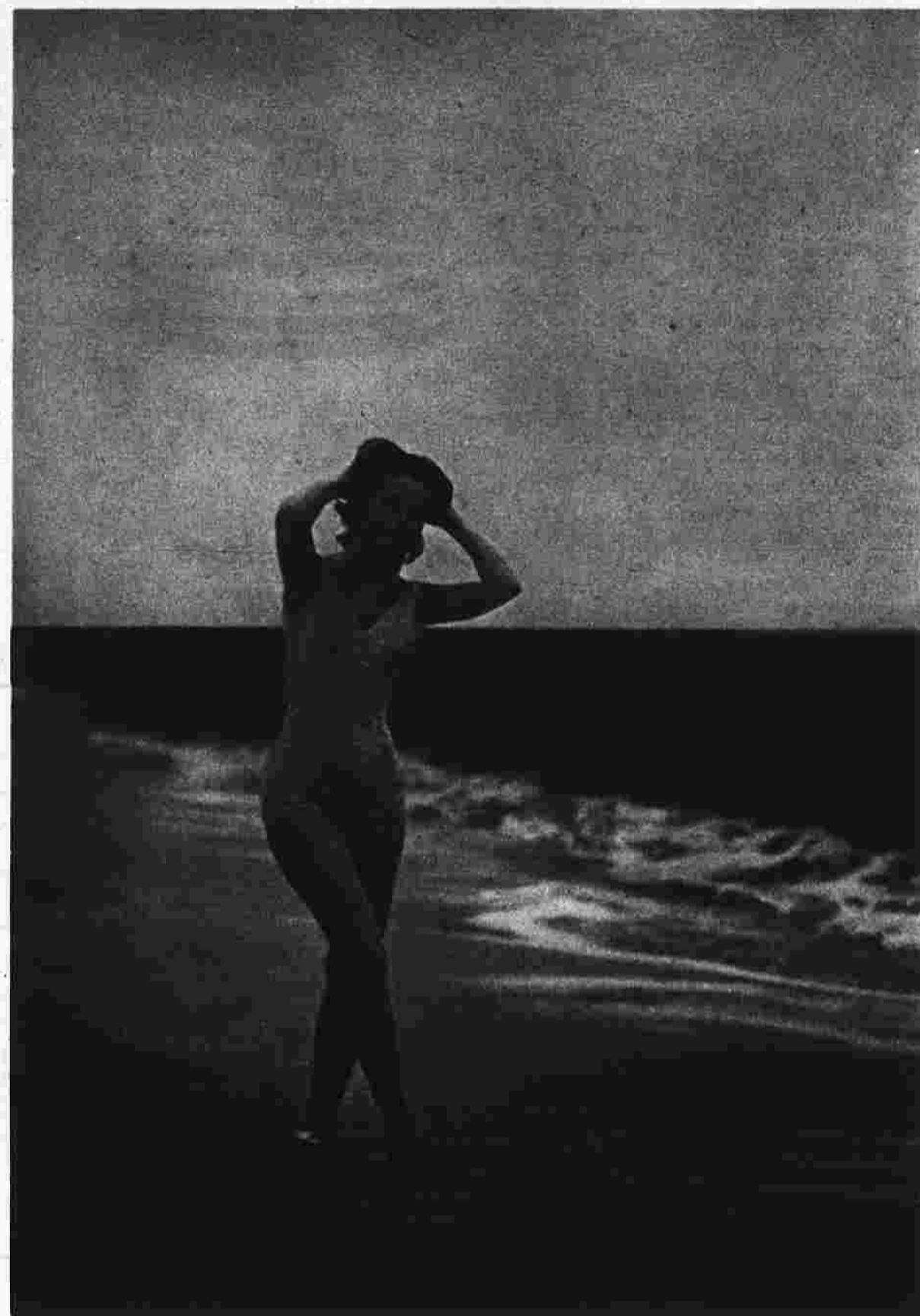
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HORSE-RADISH TONGUE MOLD

TO PREPARE: 45 MIN.
TO CHILL: ABOUT 4 HRS.

- 2½- to 3-lb. tongue cooked according to pkg. directions
- ¼ cup cold water
- 1 tablespoon (1 env.) unflavored gelatin
- 1¾ cups vegetable broth (dissolve 2 vegetable bouillon cubes in 1¾ cups hot water)
- 1 6-oz. pkg. lime-flavored gelatin
- 1 cup very hot water
- 2 cups cold water
- 2 cups cream-style cottage cheese, sieved
- ¼ cup chilled whipping cream, whipped
- ¼ cup mayonnaise
- ¼ cup prepared horse-radish
- 1 teaspoon grated onion

- Lightly oil a 3-qt. ring mold with salad or cooking oil (not olive oil). Set aside to drain.
- Cut 24 very thin slices of tongue diagonally from small end of tongue to use for top of mold. Cut 12 uniform thin straight slices through center of tongue to place vertically around outer edge of mold.
- For aspic layer, sprinkle unflavored gelatin evenly over cold water; let stand 5 min. Dissolve over hot water. Stir into broth. Chill in refrigerator, stirring occasionally, until mixture is slightly thickened.
- Spoon one-half of chilled gelatin into mold; arrange diagonally cut tongue slices, overlapping in a ring. Spoon remaining chilled gelatin over tongue; chill until aspic is just set, but not firm.
- Meanwhile, prepare lime-cottage cheese layer. Add hot water to lime-flavored gelatin; stir until dissolved. Mix in the cold water. Chill over ice and water, stirring frequently until slightly thicker than the consistency of thick, unbeaten egg white. Blend in a mixture of cottage cheese and last four ingredients.
- Place the 12 uniform tongue slices against the outer edge of the mold. Spoon the lime-gelatin mixture over the aspic layer. (Both gelatin mixtures should be of the same consistency when combined.) Chill until firm, about 3 hrs. Unmold and garnish with water cress.

About 12 servings

GREEN BEAN-PEA SALAD



Prepare Italian salad dressing mix according to package directions. Pour enough dressing over cooked peas and cut green beans in a bowl to coat the vegetables; toss lightly, cover, and set in refrigerator to marinate at least 1 hr. Drain vegetables, if necessary, and toss with chopped onion. Serve on salad greens and garnish each serving with a tomato slice sprinkled with snipped parsley. Spoon additional dressing over salad, if desired.

FRUITY FROZEN SALAD

TO PREPARE: 30 MIN.
TO FREEZE: 4 HRS.

- 1 13½-oz. can pineapple tidbits, drained (reserve sirup)
- 1 8¾-oz. can apricot halves, drained and cut in pieces (reserve sirup)
- ¼ cup butter or margarine
- 2 tablespoons flour
- ¼ teaspoon salt
- 2 tablespoons sugar
- 1 egg, slightly beaten
- 2 tablespoons lemon juice
- ¾ cup orange sections, cut in ½-in. pieces
- ¼ cup maraschino cherries, drained and cut in quarters
- ¼ cup chopped pecans
- 1 cup miniature marshmallows
- ½ cup packaged grated coconut
- 1½ cups chilled whipping cream, whipped
- ¼ cup mayonnaise

- A 9½x5½x4-in. loaf pan, a fancy, shallow 2-qt. mold, individual molds, or circular cartons will be needed.
- Add enough apricot sirup to the pineapple sirup to make 1 cup.
- Melt butter in a saucepan; blend in a mixture of flour and salt. Cook, stirring constantly, until mixture bubbles. Remove from heat; add fruit sirup gradually, stirring constantly, and cook until thick and smooth. Stir in sugar; remove from heat.
- Stir several tablespoons of the hot mixture into egg. Immediately return to saucepan; cook over low heat, stirring constantly, 3 or 4 min. Stir in lemon juice. Cool and chill.
- In a bowl, toss together the fruit pieces, nuts, marshmallows, and coconut. Blend the whipped cream, mayonnaise, and chilled fruit sauce together. Fold into the fruit mixture until well blended. Turn into mold and freeze until firm, about 4 hrs.
- Remove from freezer and soften slightly before serving on chilled plates. Garnish with a ripe and green olive and a spoonful of salted pecans.

About 16 servings

PATIO POTATO SALAD

TO PREPARE: 40 MIN.

- 6 medium-sized potatoes, cooked and sliced
- 1½ teaspoons salt
- ½ cup thinly sliced green onions with tops
- 1 cup mayonnaise
- ½ cup thick sour cream
- ¼ cup cider vinegar
- 2 teaspoons Worcestershire sauce
- ¼ lb. bacon, diced and pan-broiled until crisp

Sprinkle potatoes with salt. Add green onions; toss to mix. Blend next four ingredients together; toss with potatoes to coat evenly. Top with bacon before serving. 6 to 8 servings

A colorful array of salad makings—
from fresh greens and fruits
to fine oils and herbs—
suggests the unlimited combinations
the connoisseur can concoct.

The Well-Dressed SALAD

Five salads... five dressings
to tempt all salad lovers

MELANIE DE PROFT, Food Editor



FESTIVE GRAPE-CHICKEN SALAD

TO PREPARE: 30 MIN.
TO MARINATE: 2 HRS.

- 2 cups cooked chicken (cut in ¼-in. cubes)
- ½ cup dry white wine
- 3 tablespoons lemon juice
- 1½ cups celery pieces (cut diagonally)
- 2 cups green and red grapes, cut in halves and seeded
- ½ cup coarsely chopped salted cashews
- 1 cup mayonnaise, chilled
- 1½ teaspoons salt
- ¼ teaspoon white pepper

- Put chicken into a marinade of the wine and lemon juice, moistening all surfaces. Cover and set in refrigerator to marinate 2 hrs., turning pieces occasionally.
- Remove chicken from marinade (reserving marinade) and toss chicken with celery, grapes, and nuts.
- Stir salt and pepper into mayonnaise. Mix in enough of the reserved marinade (about 6 tablespoons) to thin mayonnaise to desired consistency; blend well with chicken mixture. Serve on chicory or other salad greens. 6 to 8 servings

SALAD DRESSING ITALIANO

TO PREPARE: 10 MIN.
(allow time to flavor bread)

- 2 slices white bread
- 2 cloves garlic
- 1 8-oz. can tomato sauce
- 1½ teaspoons salt
- ¼ teaspoon black pepper
- 1 teaspoon sugar
- ½ teaspoon paprika
- ¼ cup salad oil
- ¼ cup cider vinegar

- Remove crust from bread. Cut garlic into thin slices and insert in bread. Let stand at least 1 hr.
- Remove garlic; finely crumble bread into a bowl. Blend in tomato sauce, salt, pepper, sugar, and paprika. Beat in oil and vinegar. Store, covered, in refrigerator. Stir before serving. 1½ cups dressing

FRENCH DRESSING A LA CHIFFONADE

TO PREPARE: 10 MIN.

- 1 clove garlic, cut in half
- 1 hard-cooked egg (yolk sieved, white finely chopped)
- 1 teaspoon salt
- ¼ teaspoon black pepper
- ½ teaspoon paprika
- ¼ teaspoon dry mustard
- ½ cup salad oil
- ¼ cup wine vinegar
- 2 tablespoons chopped parsley

Rub a bowl with the cut surfaces of garlic. Blend sieved egg yolk together with salt, pepper, paprika, and mustard in the bowl. Adding gradually, vigorously stir in oil and vinegar. Blend in egg white and parsley. Store, covered, in refrigerator; stir or shake well before using.

About ¾ cup dressing

ORANGE SALAD DRESSING

This delicious cooked dressing is especially pleasing with all fruit salads including the frozen variety.

TO PREPARE AND COOK: 25 MIN.

- ¼ cup orange juice
- ¼ cup sugar
- ¼ teaspoon salt
- 2 egg yolks, lightly beaten
- 2 egg whites
- 2 tablespoons sugar
- 1 tablespoon lemon juice
- 1 tablespoon butter or margarine
- ¼ cup chilled whipping cream, whipped

- Combine ¼ cup of the orange juice, ¼ cup sugar, and salt in top of a double boiler. Stirring constantly, heat over medium heat until sugar is dissolved and mixture simmers; set over simmering water.
- Vigorously stir about 3 tablespoons of the hot mixture into egg yolks; immediately blend into mixture in double boiler top. Cook over simmering water 3 to 5 min., stirring slowly to keep mixture cooking evenly. Remove from heat.
- Beat egg whites until frothy; gradually add 2 tablespoons sugar, beating well after each addition; beat until rounded peaks are formed. Blend egg whites into orange mixture.
- Heat lemon juice and the remaining orange juice to lukewarm. Stirring constantly, gradually add to mixture in double-boiler top. Cook over simmering water until thick and smooth, about 10 min., stirring constantly. Add butter and stir until melted. Cool and chill.
- Just before serving, gently fold whipped cream into orange mixture. Spoon dressing into serving dish and sprinkle with ½ teaspoon grated orange peel.

About 2½ cups dressing

CREAMY ROQUEFORT DRESSING

TO PREPARE: 10 MIN.

- ½ lb. Roquefort cheese
- ½ cup mayonnaise
- ½ cup sour cream
- ¼ cup whipping cream
- 1 tablespoon lemon juice
- 1 tablespoon Worcestershire sauce
- ½ teaspoon Tabasco
- Few grains garlic salt

Crumble cheese in a bowl using a fork; add remaining ingredients and mix well. Store, covered, in refrigerator. Serve on chilled, crisp salad greens. 2 cups dressing

MALLOW-GRENADINE DRESSING

TO PREPARE: ABOUT 15 MIN.

Combine 2 oz. (about 8) marshmallows and 2 tablespoons grenadine sirup in top of a double boiler. Heat over simmering water, stirring frequently, until marshmallows are melted. Remove from heat. Blend in ½ cup thick sour cream. Chill thoroughly. Serve with fruit or fruit-filled gelatin salads.

About 1 cup dressing

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WHY DIDN'T



SAY THAT?

The great comebacks—read them and laugh

HOW MANY OF THE BEST remembered gems of wit and repartee actually were coined by the glittering souls to whom they are attributed? I frequently have seen the same classic lines credited to a half dozen different celebrities. In one version, Max Beerbohm said something devastating to H. G. Wells. In another, Dorothy Parker delivered the same *bon mot* to Hedda Hopper. This spring, so help me, Marilyn Monroe, according to one imaginative columnist, whispered it to Joe Di Maggio!

Any honest celebrity who subscribes to a clipping service will admit he hears some of his cleverest punch lines for the first time when he reads that he has delivered them. Nor does this cause him to complain! If the lines are good enough, he simply adds them to his repertoire forthwith—and modestly accepts the credit for them.

Some of the most widely quoted *bons mots* of all time arose from Oscar Wilde's feud with James McNeill Whistler. Near the very top is Whistler's "Oscar has been invited to all the best homes of England—once." Another time, Wilde approved a sally of Whistler's and admitted, "I wish I had said that." Whistler's famous rejoinder was, "You will, Oscar, you will." Wilde's last years were marked by tragedy. When he lay dying, apparently in a coma, his Parisian landlord expressed his concern to the one old friend who appeared at the bedside. "Who is going to put up the money for the poor devil's funeral?" he queried. The friend shrugged his shoulders. Wilde's eyelids flickered, and he said feebly, "I fear, gentlemen, that I am dying beyond my means."

Another proverbial wit was Will Rogers. His humor was straight to the point—but never malicious. When he starred in Florenz Ziegfeld's *Follies*, he directed many of his sallies at the famous beauties Mr. Ziegfeld assembled for his annual extravaganza.

"In every town we play," observed Rogers, "some millionaire comes along and marries one of those wonderful chorus girls Flo Ziegfeld worked so hard to find. Some of them don't come back to the show for three or four weeks! . . . They're so beautiful," he sighed later. "It's sad to think that twenty years from now they'll all be five years older."

"Is the field of humor overcrowded?" Will Rogers once was asked. He replied, "Only when

Congress is in session."

At an elaborate, white-tie-and-tails banquet he told the assemblage, "I think it might be better if more people worked for their dinners and fewer dressed for them."

If Dorothy Parker originated only thirty percent of the things she has been given credit for, her place among the country's brightest wits is assured. Returning from England one summer, she explained that she had devoted the better part of her time to sliding up and down barristers. A drunk on the boat developed an unrequited passion for her. Miss P. referred to him as "a rhinestone in the rough." At the captain's dinner, her pursuer assured her, "I simply cannot bear fools." "Apparently," snapped Miss Parker, "your mother did not have the same difficulty."

Once, when she entered the dining room alongside a beautiful and catty lady playwright, the playwright stepped aside, saying sweetly, "Age before beauty." "Pearls before swine," responded Dorothy Parker, just as sweetly, and swept into as hearty a dinner as ever she ate.

In the White Plains, N.Y., courthouse the distinguished lawyer, Joseph H. Choate, once drew a local opponent who tried to sway the jury by advocating they "disregard the Chesterfieldian urbanity of the expensive lawyer from Fifth Avenue." Choate's riposte, one of the most widely quoted in legal lore, was that his "Chesterfieldian urbanity" might be decidedly preferable to his opponent's "Westchesterfieldian suburbanity."

Another of the most widely quoted wits of our time was playwright George S. Kaufman. Kaufman traced his ancestry back to Sir Roderick Kaufman, who, he claimed, went on the crusades—as a spy. A spurious gold-mine promoter once assured him his property was so rich

there was no necessity to dig for the gold; it lay around right on the surface. "What?" grumbled Kaufman. "You mean I'd have to stoop over to pick it up?" When informed that an associate's daughter at Vassar had eloped, Kaufman remarked, "Ah! She put the heart before the course!"

This very month, I've come across a dozen pithy lines I wish I had said myself. Probably every reader of this article has made observations just as penetrating or, alas, thought of them too late on the way home from the occasion where

they would have made him famous! But who was around to record them? Hear these:

Cynical octogenarian Somerset Maugham: Now that I've grown old, I realize that for most of us it is not enough to have achieved personal success. One's best friends must also have failed.

Bruce Barton: A star salesman needs more than charm and perseverance. He needs imagination. Let me remind you that the stinger of a bee is only three one-hundredths of an inch long. The rest of the twelve inches is pure imagination.

Carl Sandburg: Advice is what the old give the young when they no longer can set a bad example.

Jack Benny: Give me my golf clubs, the fresh air, and a beautiful girl, and you can keep the golf clubs and the fresh air.

Harry Truman: One of our troubles today stems from the fact that too many adults and not enough children believe in Santa Claus.

John Mason Brown: The mind is a wonderful thing. It starts working the minute you're born and never stops until you're called upon to make a few remarks in public.

Groucho Marx: The hardest place to tell the difference between chicken and veal is in a drug-store's tuna fish sandwich.

Sholem Aleichem: If somebody tells you you have ears like a donkey, pay no attention. But if two people tell you, buy a saddle.

William Inge: Flattery is like perfume. The idea is to smell it, not swallow it.

Robert Penn Warren: Poets are terribly sensitive people, and one of the things they are most sensitive about is cash.

Gov. Edmund Muskie: An economist is a man who tells you what to do with your money after you've done something else with it.

Satchel Page: Never look back. Something may be gaining on you.

Chester Bowles: No army is as powerful as an idea whose time has come.

Jean Domergue, French writer: The world belongs to women. When a man is born, people ask how his mother is. When he gets married, people exclaim, "Isn't the bride sweet!" When he is dead, people ask, "How much did he leave her?"

Mrs. Pat Campbell (when a reporter asked: "Why do you suppose women are so lacking in humor?"): "God did it on purpose—so that we may love you men instead of laughing at you."

The quick and witty comebacks of the late George Bernard Shaw have often been printed. I once witnessed one of his sharpest.

We were walking along Piccadilly at his usual gallop when suddenly a man came up to him and said, "Oh, Mr. Shaw. I would like so much to meet you. My name is Rothschild."

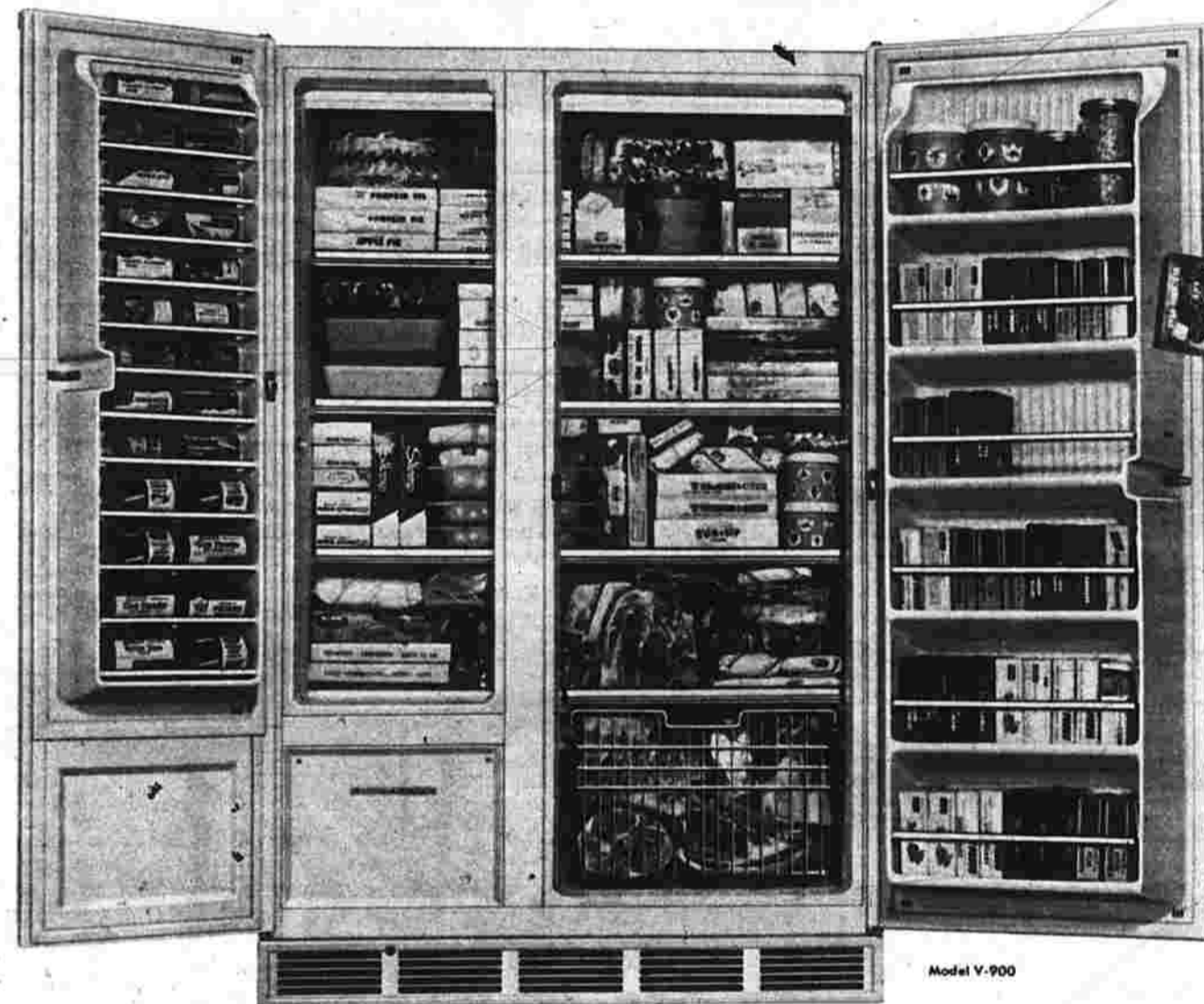
Shaw never stopped. "Good-bye, Mr. Rothschild," he said.

Why didn't I say that!

BY BENNETT CERF

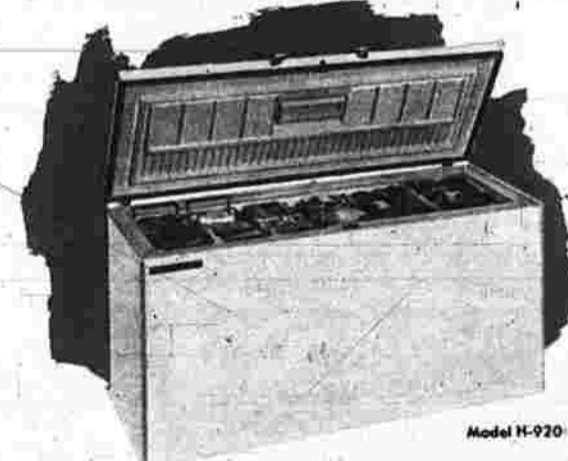
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MY MOST UNFORGETTABLE CHARACTER IS—ME!

BY JOHN CHAPMAN

And no apologies to

Reader's Digest, either—

the distinguished drama critic

can't think of another performance

(you'll see why)

to compare with

his own



Early days—he spent half
the dime intended for Sunday School
buying a round trip on the
Cherrilyn horsecar—the other
half went for a cone.

THE INTENDED RECIPIENT of this verbal lollipop was born on the twenty-fourth anniversary of the Custer massacre. His parents thought he was human and were very good to him all the time he was growing.

In the course of a life which he has managed to prolong by waking up every morning, no matter what the cost, he has met very many fascinating people, including his wife, Charles A. Lindbergh, W. C. Fields, and—in an official seance—the first juvenile-court judge, Ben B. Lindsey. But the most enthralling is

himself, for he never knows what he is going to do next, and afterward he doesn't know why he did it.

So far as anybody dares recall, the subject had an undistinguished childhood in Denver. He had only one fist fight, didn't mind school, and never played hookey—but he was an habitual truant from Sunday School. He absconded with the dime for the collection plate, spent half of it on an ice-cream cone and the other half for a round trip on the Cherrilyn car. This was a horse-drawn streetcar which went up a hill, and when it got to the end of the line at the top the horse would climb on the back platform and ride on down with the rest of the passengers, while the conductor manned the brake lever.

This gruel of a lad—he was too thin to be called a broth—began earning steady money when he was fifteen, stacking books in the public library after school. Unlike the late Fred Allen who found many of his jokes while stacking books in the Boston library by reading the works of the Rev. Sidney Smith and others long dead, this budding intellect didn't learn a thing except the Dewey decimal system, which he forgot long ago.

The summer he was sixteen he joined a U.S. Forest



Maturity—inspired one day by
"liquid corn flakes," he decorated his pool.

Service crew of seven, including cook, who were building a road in the Pike National Forest. They did it the hard way, with dynamite and two horses. One of the horses, Bill, was locoed and thus slow in the head. It took our hero a generation to learn that locoweed was marijuana.

The minute the new forester reported for work the crew boss said, "All right, kid, you're the dynamite man"—and from five yards tossed him a stick of dynamite. Never did Di Maggio make so desperate a catch. It took a while for him to get used to dynamite, which is like an eight-inch section of broomstick wrapped in oiled paper. But ere long he was carrying several sticks in his left hind pocket and several yards of fuse in the right one. No fool he, he carried a batch of fulminating caps in a front pocket where he couldn't accidentally sit down on them. He had remembered Mark Twain's story of the Virginia City miner who crimped a cap on a fuse with his teeth and blew his nose.

Not until nearly the end of a backbreaking summer did this prehistoric Seabee learn that he was given the honor of carrying the dynamite and stuffing it into the holes drilled by hand in rock because Alfred Nobel's invention made all the others of the outfit sick. Just touching it or smelling it after it went off gave them monumental headaches. The young dynamite man didn't have enough brains in his head to ache.

AT 17 he applied for a summer job at Estes Park in the Rockies. They asked him if he could drive, and he said sure, so they gave him a 13-passenger White bus with four monstrous cylinders and a four-gear shift, and for a trial run sent him up to the end of the Fall River Road at timber line with a load of barb wire.

This was a new road being thrust over the continental divide—one lane clambering up a sheer canyon with hairpin turns often requiring switchbacks. When he delivered the wire and returned, they gave him a job driving tourists up there and elsewhere amid the Rockies. Little did they wot that their chauffeur had never sat behind the wheel of an automobile before he took the wire up the hill. He had learned to drive by reading a boys' instruction book.

After he had had enough of college and considered himself a grownup, this spindly fellow we are talking about occupied several abodes in New York, and then he spent three years in Paris with his bride. The most fascinating

thing about this period is that he never met Hemingway.

In one of Chaucer's Tales is the apostrophe, "O belly, foul bag, full of corruption, what labor and cost to provide for thee!" The possessor of this character's belly always spoke to it kindly and gave it anything its little heart desired—as a reward for its once having saved him from death or severe injury.

He was going to take the noon train from Paris to Calais to spend a few days at Cap Gris Nez with Gertrude Ederle, who was training for her first try at the Channel. But he always gets hungry at noon sharp, and he remembered that the restaurant in the railroad station was noted for its snails. So he stunk himself up with garlic during a fine two-hour lunch and got the 2:30 train.

There was a long delay at Amiens, for the noon train had been wrecked there and burned from end to end. The casualties were scored by the hundred. This character took advantage of the delay by wandering into town and asking a man in a photo shop if he happened to have any souvenir postcards of the wreck. He did indeed, and he sold a set for a few francs. From Calais these pictures were sent on to the fellow's picture syndicate in London, where they made a clean beat on a sensational story. Foul bag indeed!

Twenty-five years ago our subject bought a house in Westport, Conn., and began learning how to be a suburbanite. The process continues. There is the dog next door, for example. This bee eye double-itch continually barks at anything, anybody, or nothing at all. This character has cured her of barking at him by sneaking up on her a few times and barking at her first.

HE HAS A SWIMMING POOL. One time, after he had painted it a nice, cool green, he was inspired by some liquid corn flakes that happened to be handy to spend an extra hour painting an enormous black octopus with baleful green eyes on the bottom of the pool. This octopus was preserved for years during many repaint jobs, for it scared the bejaspers out of little children, and they didn't want to go swimming there. Little children don't belong in pools anyway.

How did he get into the theatre? The late Burns Mantle, beloved dean of the critics, needed an assistant and asked him if he wanted the job—which he did, indeed. And why had Mantle picked on him? Because long ago Mantle had worked with his father and met the lad a few days after he was born.

Perhaps the most remarkable, most inspiring thing about this unusual character is his complete, unswerving, unquestioning loyalty. He is his own best friend and least severe critic.



"It's no use—I still want to go to Paris."

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in Las Vegas



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WE BUILT A GOLF COURSE FOR \$15,000

PETE LEDOUX looked across the top of a 20-inch log and grinned at the man on the other end of the crosscut saw.

"We'd better take a breather," he said. Pete's regular job was clearing right of ways for a pipeline construction outfit.

His partner, George Louviere, jeweler, flopped down on the log and wiped sweat from his indoors face.

"Thanks," he said. "I'll get the swing of it soon, I hope. This is the first real muscle work I've done in 30 years. You don't exactly build up stamina leaning on a watchmaker's table or selling jewelry over the counter."

Both men were volunteer workers on the golf course at Sulphur, Louisiana, being built by Calcasieu Community Center and Playground District No. 2. Out of a bond issue of \$350,000 voted for recreation facilities throughout the district, \$15,000, and not a penny more, had been set aside to build a nine-hole golf course.

It was plain that the \$15,000 had to go a long way. Men with experience in laying out golf courses looked at the site, deep in the heavily timbered lowlands, and shook their heads. "It can't be done. Not for \$15,000. Not for \$30,000." Estimates ran as high as \$15,000 per hole.

It was up to the citizens of the district either to forget their dream of a community golf course or to get together and, by doing as much of the work as possible themselves, get the maximum mileage out of the money.

In August, 1953, golf enthusiasts held a meeting to discuss ways and means. At this gathering, Rex Deaton was named chairman of a committee to plan and lay

out the golf course on land donated by a chemical company, with a 99-year, no-money lease. Dan Ramsey headed a committee to organize and carry out work on the course. R. L. Nelson, chairman of the finance committee, launched the first phase of the program by mailing letters to every golfer in the area, asking for donations of equipment, material, and labor.

As the answers came back to Recreation Director Robert Borscheuer (who had agreed to act as coordinator), they were processed and classified and then given to Ramsey, whose job it was to use the proffered labor and equipment to best advantage. Women volunteered to get on the telephone and call workers.

As the job progressed, as many as 200 volunteers worked on Saturdays and Sundays—doing everything from driving bulldozers to picking roots out of the scooped-up earth that eventually would be greens.

SOCIAL AND ECONOMIC barriers faded as soon as the workers hit the site. A car dealer worked side by side with a mechanic's helper from a competitor's service department. A chemical-company vice president manned one end of a saw that was pulled at the other end by a day laborer.

"And if anybody tells you the Old Man's soft, don't you believe it," the laborer declared. "After a couple of days, he could take stroke for stroke with me—and that work is my regular job."

The only paid worker on the entire project was the operator of certain heavy equipment. One contractor donated his equipment to excavate, load, and unload 40 carloads of sand for the tees and certain fairway areas. The district paid only for the actual cost of the sand and transportation.



Some estimates ran as high as \$15,000 a hole, but the community determined "it could be done"

BY RUEL McDANIEL

The largest financial outlay went for pulling stumps from the tee areas and fairways. This cost \$1,800, mainly for wages for specialists who did not live in the area.

"WHEN THE WORK began to lag," Robert Borscheuer says, "Dan Ramsey would come to my office and we would call men far into the night on Friday and Saturday to get crews for the weekend. When some of those who promised to work failed to show, we got on the phones again and wheedled others into taking their places. I never saw a man work as hard as Dan on any project, even for pay."

Although it was a monumental job to lay out the work to be done from day to day and particularly on weekends and then assemble the men for the jobs, Dan Ramsey often swung a pick or manned a saw in place of some man who could not come.

When a promised bulldozer failed to arrive, a doctor who had volunteered for a fairway-clearing crew used his own station wagon to push down the underbrush.

Several men who had no interest in golf volunteered because they felt that the community needed a good golf course.

"The course will be a community asset anyway," one man said. "Besides, I enjoy getting out there and sweating and making calluses on my hands."

The committeemen were not at all modest about asking for donations. As a result, they not only obtained virtually all labor for nothing but much of the materials, such as the thousands of feet of pipe for the sprinkler system.

Of the \$15,000 allotted for the golf course, half went for materials necessary for operating the course after-it was built—grass, sprinklers, sand, valves for the pipe,

and equipment for maintaining the greens and fairways.

"The secret of our success in building this course with so little money, if there is any secret," says Bob Borscheuer, "was in taking full advantage of people's desire for recreation. They recognized the value of a golf course, and once they saw that we could really build one with the money we had, they pitched in with enthusiasm."

By common consent Dan Ramsey was delegated to drive the first ball off the No. 1 green on February 9, 1956, two and one-half years after the first golf course meeting.

In 1960, 426 people played 21,630 rounds on the nine-hole, 3,162-yard, par 36 course. Early in 1961, the same oil and chemical company that donated the land for the first nine holes turned over another 29 acres on which to build nine more holes.

"We're dusting off our work cards and equipment lists," says Robert Borscheuer. "Here we go again."



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BARBECUE SAUCE
P. O. Box 4,
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of "sweating" cold water pipes

Turn your basement 'gloom rooms' into playrooms!

NO Drip TAPE

Plastic Cork Pipe Covering—Applies By Hand!

only \$1.69 A Roll

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FIRE!

Put out the fire of burning feet with Dr. Scholl's Foot Powder. It acts in seconds! Most soothing relief for hot, tender, perspiring feet that you ever tried. Kanes new or light shoes. Helps prevent Athlete's Foot. Be foot happy! Start using Dr. Scholl's Foot Powder today! Sold everywhere.

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deep in the heart of great (440,000 acre) Ocala National Forest. FEE ownership—unrestricted use.

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You bet we have **CONFIDENCE** in a **GROWING AMERICA**

for pennies a day...

SURECLOR
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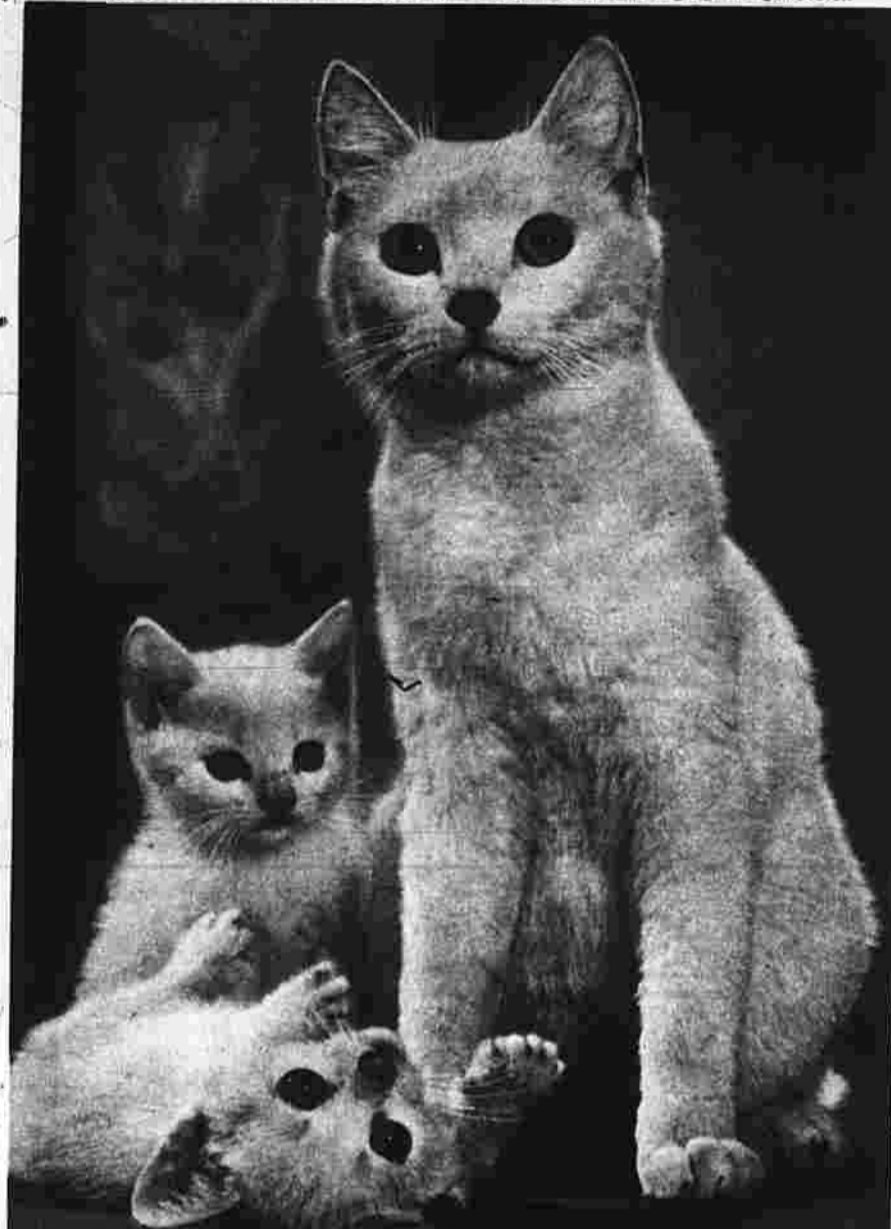
Banish pollution problems forever with this amazing water conditioning product. SURECLOR installs easy—guards plumbing fixtures, linens, hot water heaters, and pipes from red water stain, corrosion and lime scale. Provides automatic, accurate chlorination for up to 75,000 gallons of water a day.

Find out for yourself how SURECLOR prevents your water system from becoming a bacteria breeding ground. See your local water treatment dealer for all the facts. If he doesn't stock SURECLOR, ask him to contact us. But don't delay—do it today!

\$79.90

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1900 Dempster St., Evanston, Illinois, University 4-9100. AB-7100

"Melody in White." For a 6" x 8" full-color print of this original photo by Walter Chandoha, send \$17 to Twin to Cat Pictures, Dept. ST-302, Box 688, Chicago 77, Illinois. Offer good only in U. S. A.



Health, grace and beauty

from their daily feeding of PUSS'n BOOTS

Good nourishment from a balanced diet means healthy, happy cats like these. And a daily feeding of Puss 'n Boots gives quick results—in a glossier coat, more energy and a happier disposition. Start feeding Puss 'n Boots today, and see the difference.

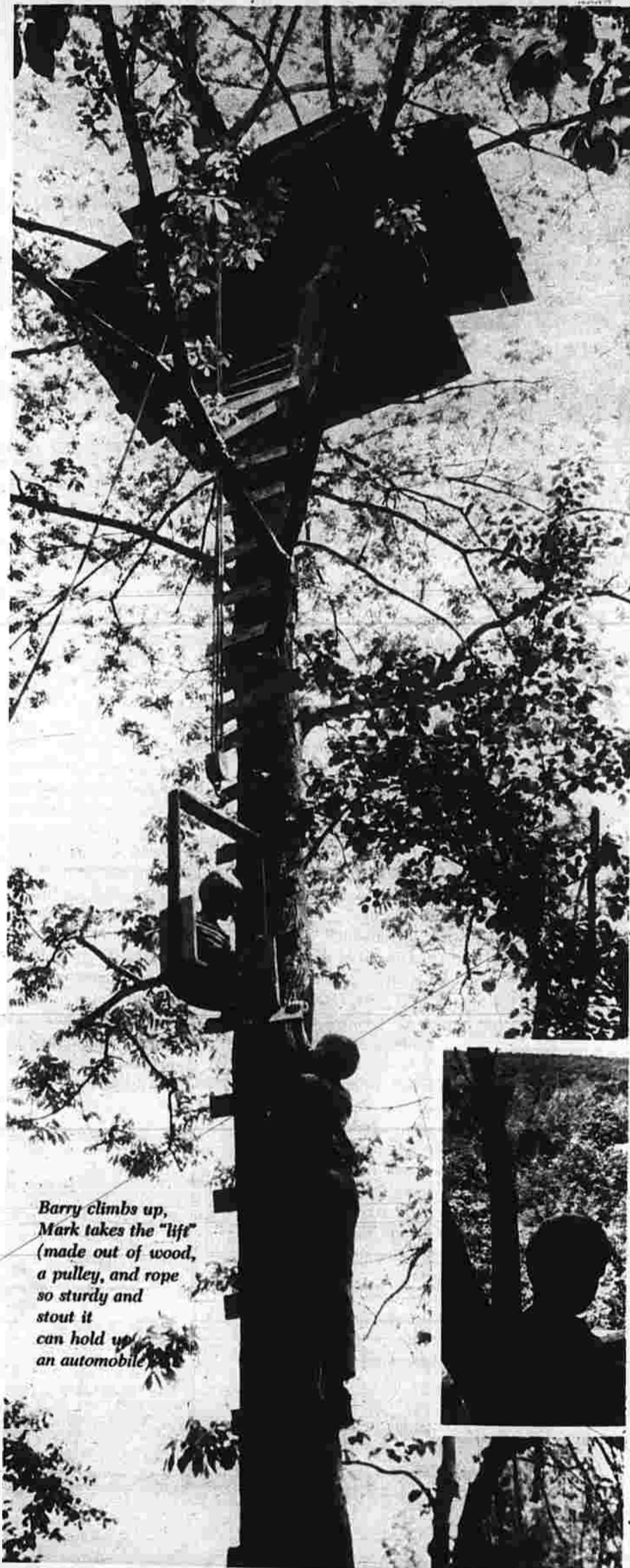
8 oz., 15 oz., and 26 oz. sizes



IMPORTANT: Cats have different food requirements from other animals. If your cat likes fish, it needs a fish food formulated just for cats: our Original Fish Formula. If your cat likes meat, it needs a meat food formulated just for cats: our New Meat Flavor.

Once a day... Every day... for lifelong nutrition

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.



Barry climbs up, Mark takes the "lift" (made out of wood, a pulley, and rope so sturdy and stout it can hold up an automobile)

Take A Strong, Tall Tree

...and you can practically live in it

IF YOU'RE AS LUCKY AS Mark and Barry, there will be one quite near your house—and your father will be an expert builder, besides. Their dad had a tree house when he was young, so he knew how important it was for boys to have a place all their own, where no one could get at them, where they could hold their meetings and hatch their plots and carry on their business of the day and, sometimes, just get together and talk.

One of the very first things the men in the family did when they bought the place was to go looking for The Tree. They found it about 500 feet from their house, a strong 80-foot hickory with an 18-inch-thick base. It was close enough to be within earshot, and yet when the tree house was finished, 40 feet up the hickory, it was a whole new little world unequalled anywhere, with a three-mile view on one side (right to the top of the water tower) and a six-mile view in the other direction, straight down the valley, and no boy ever made could want a better hideaway.

For builder's diagram and suggestions, write to: Box TH, SUBURBIA TODAY, 60 East 56th Street, New York 22, N. Y.



Retreat is reached by trap door and has rails all around; below — boys set out for tree to make a night of it.



PHOTOGRAPHS BY DELMAR LIPP



Since this tree house is so high, the no-standing rule is strictly enforced, but it could be built much closer to the ground and still be great fun.



Suburbia Today, July 1961

Cross-Country Shopper

FREE KODACOLOR FILM

8 EXPOSURE ROLL DEVELOPED & ENLARGED PLUS \$2.00 KODACOLOR FILM

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Robot Gardener Kit



Chamber attaches to any hose nozzle or sprinkler. Fill chamber with cartridges of fertilizer, weed killer or insecticide. Kit contains enough fertilizer to treat 2,000 sq. ft. of lawn, automatic chamber, weed killer and insect killer. \$4.95 for entire kit to Dept ST Robot Gardener 218 E. Ontario St., Chicago 11, Ill.

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BARBEQUE SIMPLIFIER

Ready start barbecues — campfires fast with SIMPLI-FIRE, the rocket-like tablets that burn with intense heat for over 10 minutes. No fumes or danger of explosion. Fire is cooking ready in 1/2 the time. For full package of 16 SIMPLI-FIRE tablets send \$1.00 to:

SIMPLI-FIRE
Dept. 26, 1737 N. Western Ave., Los Angeles 27, Calif.

500 1" x 3" LABELS 25¢

500 gummed labels printed with ANY name and address, 25¢ per set with swiveling plastic roll holder. 35¢ per set. Fancy labels with gold trim, 50¢ for 500. With box, 60¢. Order as many sets as you want. Postpaid.

Walter Drake 307 Drake Bldg., Colorado Springs 12, Colo.

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Your help is the only hope for thousands of children all over the world. Support your faith's overseas aid programs.

GIVE THROUGH YOUR FAITH!

PROTESTANT — Share Our Surplus Appeal
CATHOLIC — Bishops' Clothing Collection
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REWARD \$2,000 FOR THIS COIN! \$500,000 SEARCH for Rare Coins

Over 1000 people search for coins worth thousands of dollars! Illustrated 1961 \$100 Dollar — 19,000 minted — only 12 accounted for — NEW LARGE illustrated catalogue lists the actual price we will pay for all United States Coins. Coins are worth up to \$2,000.00 for Canadian Coins. Send only \$1.00 for this valuable coin book. It may reward you many thousands of dollars. Send only \$1 to:

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Fun & Women. Any Age learn the "new-old" craft of Creating & Decorating Candles for all occasions. Learn the fascinating craft-hobby-business at home in Spare Time for fun & extra \$\$. Start small, expand to Colorful Candle Shop later!

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Our original, unusual shapes, colors, accents, types for holidays, weddings, birthdays, parties, all events. Friends, business, stores, clubs, all prospects.

NO ARTISTIC ABILITY REQUIRED! No show time, how, step-by-step. Send Today for FREE PATTEN on home-study course.

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Excitement, Inspiration, 13 hour easy in spare time, endless demand for lovely original Cakes, Decorations and Invitations. Professional Candy for Kids, Ladies, Weddings, Parties, all holidays and occasions. WE SHOW YOU HOW to turn your kitchen into a gold mine, start your own business small, grow big! No capital required. No age, educational limits. Big money from stores, churches, Business firms, parties, weddings, birthdays.

Write For Free Facts on complete home instructions.

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Amazingly enough, this can be accomplished by what you eat. There is an unusual collection of menus that will delight the palate of the most discriminating gourmet and designed to change your mood... in fact your life! More important, you can accomplish this right in your own kitchen. Just send \$2.00 to WAY GARRETT CO., INC., Ridgeway St., Stamford, Conn.

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Now—a clamp with "bull dog" grip that holds table cloth smooth and tight, even in high winds. Simply spread cloth—clamp it down—it stays put. Fits all table tops up to 1 1/2" thick. Made of miracle "CYOLAC" plastic. Heat-resistant, cold-resistant—sanitary. Will not fade, crack or peel. Ideal for picnics, barbecues—cook-outs. Choose from colorful Red, Yellow or Blue. Set of 6 only \$1.00—3 sets \$2.75 post. Order now from:

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1000 Broadway - Rockford, Ill.



Official hostess at Pacific Paradise Subdivision, showing the beautiful tropical foliage on a typical homesite.



Enjoy the Black Sand Beach of Kalapana, one of the unusual scenic attractions within easy driving distance.

Photos by Hawaii Visitors Bureau

\$20.00 DOWN AND \$20.00 A MONTH
TOTAL INVESTMENT ONLY \$1295.00
FOR YOUR LARGE 64 x 145 FT. HOMESITE

IMPORTANT: If upon receipt of your deposit the limited supply of homesites is sold out, your deposit will be immediately returned to you by Pacific Paradise Development, 531 Webster Ave., Chicago 14, Ill.

The Greatest LAND BOOM in Our Nation's History!

The investment opportunity of Hawaiian real estate is unique, due to the tremendous growth that is taking place in our 50th State. The unprecedented land boom is accounted for in part by recent statehood and the increasing popularity of Hawaii as a tourist attraction and retirement haven.

In addition, the scarcity of land is due to the fact that a very small percentage of all the land in Hawaii is available for private ownership. The ideal climate, average year-round temperature 72°, and tremendous future opportunities have already enticed thousands of mainlanders into purchasing homesites in Hawaii.

Why You Should Invest in HAWAII Now!

If you have ever dreamed of an Island Paradise, a place of your own where you could "get away from it all," you will want to own land in Pacific Paradise Subdivision. Hawaii is the land of opportunity, a place where you can live and raise a family under ideal circumstances; perfect climate, wonderful people, and tremendous opportunities for the future.

Hawaii is the answer to any sportsman's dream; deep sea fishing, hunting, boating, water skiing, golf—it's all readily available.

Now you can own a homesite in a beautiful, new subdivision called Pacific Paradise for just \$20.00 down and only \$20.00 per month with a total purchase price of \$1295.00. Your taxes are less than \$2.00 per year; there are no assessments; all homesites have road frontage. You receive a deed and title insurance policy free of charge.

The property is sold on a six-month money-back guarantee. It is located one mile from the town of Mountain View and just 16 miles by highway from downtown Hilo, the largest city on the Island of Hawaii.

You can lease out your homesite, build on it or hold it as an investment for your future. Invest in Hawaii now—use the coupon below to buy beautifully located Hawaiian land for the present and the future.

Pacific Paradise Development Subdivision ST 761
 Mainland Office: 531 Webster Ave., Chicago 14, Ill.

Yes, I want to get in on the land boom in Hawaii. Enclosed is my \$20.00 down for each homesite, as a reservation deposit on _____ homesite(s) within the Pacific Paradise Subdivision in Hawaii. Please rush street map of property showing exact location of my homesite(s) along with complete details and my six-month money-back inspection guarantee, which protects my investment.
 (Please print clearly)

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Average Daily Net Press Run For the Week Ended June 3, 1961 13,330

Manchester Evening Herald

The Weather Forecast of U. S. Weather Bureau Fog, drizzle again late tonight and Tuesday morning. Low tonight 65-70. Cloudy, warm, humid, scattered showers Tuesday afternoon and evening. High in 80s.

VOL. LXXX, NO. 243 (FOURTEEN PAGES) MANCHESTER, CONN., MONDAY, JULY 17, 1961 (Classified Advertising on Page 12) PRICE FIVE CENTS

Possibly Tomorrow Reserve Callup Decision Near

Washington, July 17 (AP)—President Kennedy probably will decide within the next two or three days whether to call in Reserves and National Guardsmen to bolster the nation's military readiness. If he decides to issue the call, he will have to determine also how many men are needed and what extra money, if any, he will have to request from Congress. And he will have to decide a state of alerted emergency, under which he could mobilize up to one million men. Sen. Mike Mansfield of Montana, the Senate Democratic leader, told a newsmen the President may reach his decision by tomorrow when he holds his weekly meeting with Democratic congressional leaders. There were reports that Kennedy already had decided to call up Guardsmen and Reserves, but there was no official indication that he had. When Deputy Secretary of Defense Roswell L. Gilpatrick announced last week that such a move was being considered he said this was the most obvious way to beef up the military forces quickly enough to deal with such immediate problems as Berlin. But he said this was only one of many possibilities being considered in view of Russia's new "menacing attitude." The Defense Department emphasized today it does not know what Kennedy might do. A Pentagon spokesman said only that an "across the board" review of readiness ordered by the President probably would go to the White House about the middle of the week. This left open the possibility

State News Roundup Missing Pair Dock Safely

Clinton, July 17 (AP)—Two men and their sailboat, reported missing since yesterday in foggy Long Island Sound, docked safely at Clinton today.

Police said both men, Kenneth Duntz, 53 Dallas Ave., Plainville, and Byron Allyn, 37 Quack Rd., Branford, were in good condition. Because of the fog, the men apparently dropped anchor outside Clinton harbor and sailed in when conditions permitted, police said. The 27-foot sailboat left Branford, about 15 miles away, at noon yesterday and headed for Clinton. When the craft failed to appear at its destination, the wife of one of the men aboard notified authorities.

The Coast Guard began a search, and resumed it again this morning with a radar-equipped cutter.

Captain Grissom Selected For 2nd Man-in-Space Hop



Astronaut Virgil Grissom is dressed for a space flight during final preparations for the United States' second attempt to hurl a man into space. (NASA Photo via AP Photofax.)

Liberty Bell 7 Ride Set for Tomorrow

Cape Canaveral, Fla., July 17 (AP)—Air Force Capt. Virgil I. Grissom, slender, terse-talking veteran of Korea, was picked today as the astronaut for the United States' second man-in-space effort tomorrow. If all goes as planned, the \$820-a-month test pilot known as "Gus," will be shot like a bullet 300 miles southeast over the Atlantic Ocean around 7 a.m. (EDT). On the projected flight the 35-year-old native of Mitchell, Ind., will reach a maximum altitude of 116 miles. For all practical purposes, Grissom's suborbital flight will be identical to the rocket ride taken by Navy Cmdr. Alan B. Shepard Jr. on May 5. If, for any reason, the 155-pound Grissom is unable to make the flight, his place in the space capsule called "Liberty Bell 7" will be taken by Marine Lt. Col. John H. Glenn Jr., 39, New Concord, Ohio.

The selection of the 5-foot-7-inch Grissom to become the third human to cross the threshold of space was announced at a news conference by Air Force Lt. Col. John A. Powers, spokesman for the National Aeronautics and Space Administration.

Even as the selection of the tanned, fit-looking father of two sons was being announced, the long and tedious countdown preliminary to launch was under way in the air conditioned hothouse about 150 feet from the missile launching pad. There was no immediate word from Grissom, who is not noted for his volubility anyhow, as to how he felt on learning of his selection. In his most recent published interview, however, Grissom, a 1950 graduate of Purdue University, was asked why he had volunteered to become an astronaut. He replied: "My career has been in service in my country. And here is another opportunity to serve."

Grissom, who flew 100 combat missions as a fighter pilot in Korea and holds the Distinguished Flying Cross, is married to the former Betty Moore of Mitchell. They have two children, Scott, 11, and Mark, 7. The announcement of Grissom's selection was made before an audience of more than 200 newspaper, radio and television reporters of the non-Communist world. In the course of the news conference, Powers said the weather and all elements of the countdown "now look A-O-K."

Both Grissom and Glenn received their pre-flight physical examinations Sunday afternoon after spending most of the day just doing nothing, save for a little surfing on the beach of this missile center. Powers also announced these assignments for the astronauts other than Grissom. Shepard will be at the vital capsule communicator post in the control center and will keep in constant radio voice contact with Grissom during the flight. Scott Carpenter will back him up. Glenn will be backup pilot for Grissom.

He warned that if there was no peace conference and the Germans failed to agree he would go ahead with his long-threatened plan for the Soviet Union to sign a peace treaty with Communist East Germany.

Record for Weekend 4,000 East Refugees Flee to West Berlin

Berlin, July 17 (AP)—A record flow of refugees from Communist East Germany brought some 4,000 refugees to West Berlin over the weekend. With tension building up, the refugees apparently feared that it might soon be too late to leave. Shielded by umbrellas from a heavy rain, hundreds stood in the courtyard of the Marienfelde Reception Camp today to register. Refugees who arrive Saturday afternoon and Sunday are taken in, but not registered immediately. A spokesman for the West German government said the number counted at Marienfelde Saturday and Sunday was 2,931. Long-term counts have shown, he added, that this represents only about 70 per cent of the actual arrivals.

Other sources said the number of refugees who do not register at Marienfelde is even higher. There are some who have important political or military information. They make contact with intelligence services and are flown out to West Germany with extra speed. Others have their own resources and buy their own tickets. Some already have contracts to work for firms in West Germany. Refugees continued to arrive today by subway, elevated train, by foot and by private car. Most come to East Berlin from other towns in Red-ruled East Germany. Communist police might be suspicious of families with baggage boarding subway or elevated trains bound for West Berlin. So many families separate and get together again at the camp. Some leave their baggage in East Berlin and make repeated trips across the sector border with small packages. There were reports the Communist

Pravda Casts Doubt on New Arms Cut Talk

Moscow, July 17 (AP)—The United States and the Soviet Union opened the second round of their disarmament talks today. An uncompromising editorial in Pravda made chances of success doubtful by insisting on talks on major questions without participation by America's Allies.

U.S. Delegate John J. McCloy and Soviet Representative Valeriy Zorin met in the white and gold drawing room of the elaborate Spiridonovka Palace. They maintained the policy initiated at the first round of talks in Washington earlier this month on making no public statements. But Pravda has already spoken, and it is doubtful if Zorin will tell McCloy anything he could not have

Darn Nice Fellow... But

Goldwater Opposes Running with Rocky

Washington, July 17 (AP)—Sen. Barry Goldwater, R-Ariz., says he hasn't anything personal against Nelson A. Rockefeller, but he wouldn't want to team up with the New York governor on a GOP national ticket in 1964. "A darn nice fellow" was the way Goldwater described Rockefeller here this weekend. "But," the Senator added, "what would a party be doing with Rockefeller as a Chicago advocating federal aid to education and me in Los Angeles talking against it?" Rockefeller, meanwhile, was reported to be getting conflicting advice on whether to speak out on national and foreign policy issues. Some advisers were said to be telling the Governor that if he wants to run for president in 1964 — they are convinced he does — he should begin making his voice heard nationally as well as in New York. Another set of advisers contends his kind of silence is golden. Otherwise, these advisers say, he could be accused of running for reelection

Chicago Police Hold 11 Whites In Racial Strife

By THE ASSOCIATED PRESS Antagonism between white bathers and police and a scuffle in which a white teen-ager was carried unconscious from the beach yesterday marked the second weekend of organized integration "wade-ins" at Rainbow Beach, Chicago. Eleven white youths were arrested by a police task force of 250 men commanded by Capt. James Hackett, which patrolled the South Side Lake Michigan beach. Nine were charged with disorderly conduct and unlawful assembly. Two others, both juveniles, were released in the custody of their parents. Those arrested were among more than 600 white youths who leered offensively at a group of some 175 integration demonstrators at the beach.

When the Ethan Allen is commissioned, she will be the first of an entirely new class of Polaris submarines. She is the first designed specifically to fire the longer range 1,800-mile Polaris missile. The 6,900-ton, 410-foot Ethan Allen carries 16 Polaris launching tubes in a midships compartment. The Aug. 8 commissioning will be held at the Electric Boat Division of General Dynamics Corp., the Ethan Allen's builders.

U.S. Gets 20th N-Sub

Groton, Conn., July 17 (AP)—The largest missile-firing submarine, the Ethan Allen, will join the U.S. Navy's growing nuclear fleet Aug. 8. When the Ethan Allen is commissioned, she will be the first of an entirely new class of Polaris submarines. She is the first designed specifically to fire the longer range 1,800-mile Polaris missile. The 6,900-ton, 410-foot Ethan Allen carries 16 Polaris launching tubes in a midships compartment. The Aug. 8 commissioning will be held at the Electric Boat Division of General Dynamics Corp., the Ethan Allen's builders.

News Tidbits from the AP Wires

Police at Bolzano, Italy, arrest Secretary-General Hans Stauke and six members of South Tyrol People's Party (SVP), major political organization of German-speaking residents in troubled South Tyrol. "Massive misdirection over next 20 to 30 years" threatens New York Metropolitan Region, says C. McKim Morton, executive vice president of New York Regional Plan Association.

6 Outboards Save \$750,000 Cruiser

Syracuse, N. Y., July 17 (AP)—The Florentine II, a custom-built craft owned by the Kenneth C. Gifford of Wilton, Conn., limped along on an engine today after running aground on her maiden voyage from Chicago. Six outboard motorboats combined to pull the 73-foot craft, valued at \$750,000, from the State Barge Canal at nearby Brewerton after it hit bottom yesterday. A propeller for one of the two Diesel engines was damaged when its struck a shallow rock formation. Gifford, a former president of the Schick Electric Razor Company, declined to give newsmen details about the boat but boatyard officials estimated the cost.

Killed in Crash

Killingly, July 17 (AP)—A Fall River, Mass., woman was killed Saturday night in a 2-car crash on the Connecticut Turnpike here. The victim, Mrs. Ethel Healey, 40, was thrown from one of the cars.

Disenchanted Evening

Hartford, July 17 (AP)—William E. Suzor, 56-year-old factory worker, met a ragged stranger and took him home to give the man food and lodging. Suzor reported to police that he awakened yesterday to find the stranger gone, along with a suit, a wallet, a checkbook, the refrigerator, canned goods, a radio, a clock, a portable television set and his shoes. The ragged stranger left his battered shoes.

125 to 131

Hartford, July 17 (AP)—The State Motor Vehicle Department's daily record of automobile fatalities as of last night and the totals on the same date last year.

On German, Berlin Problems

The notes are not identical. The American one is a straight reply to the memorandum which Khrushchev gave the President in Vienna early in June.

Record for Weekend

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Dodd Sees 'Danger'

Washington, July 17 (AP)—Sen. Thomas J. Dodd, D-Conn., said today there is "serious danger" that a Communist regime may be set up in British Guiana after Aug. 21 elections there. Dodd, a member of the Foreign Relations Committee, said in a prepared Senate speech that Dr. Cheddi Jagan, parliamentary leader who is seeking the premiership, "is an avowed Communist, as are many of his chief lieutenants."

LONDON STOCKS SKID

London, July 17 (AP)—Prices hit the skids on the London Stock Exchange again today as investors ran for cover in the face of expected tough economic measures by the Conservative government. Millions of pounds were washed from market prices. After the first two hours some industrial blue chips were at their lowest of 1961. Store and property issues also were hard hit. Chancellor of the Exchequer John Selwyn Lloyd will announce on July 25 what steps he plans to shore up the pound sterling, curb domestic inflation and improve the nation's export-import balance.

On German, Berlin Problems Kennedy Answers Khrushchev's Note

Washington, July 17 (AP)—Sen. Styles Bridges, R-N.H., said today Republicans will support any "firm, tough position" President Kennedy takes on the defense of West Berlin. Bridges, who heads the Senate Republican Policy Committee, said members of his party are against "any further weakening of the American position in any part of the world."

He expressed confidence that Kennedy will make it clear to Soviet Premier Khrushchev this week that there will be no western backdown in Berlin and follow this up with a request to Congress for additional defense funds. "We Republicans will stand behind the President if he takes a firm position," Bridges said.

The U.S. embassy declined even to say communications had been delivered but the French and British confirmed they had been. "The notes are not identical. The American one is a straight reply to the memorandum which Khrushchev gave the President in Vienna early in June."

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Mulcahy Bids For Aid to Cut Traffic Deaths

Hartford, July 17 (AP)—A grass roots program aimed at curbing the steadily rising number of traffic deaths in Connecticut was launched today by State Police Commissioner Leo J. Mulcahy. The commissioner said he was asking civic organizations, local chiefs of police, newspapers, radio and television stations to support his 5-point program.

He said he is advocating: 1. Medical tests for those seeking a driver's license. 2. Mental examinations. 3. Periodic reexamination of drivers. 4. Inauguration of tests to determine drivers' reaction to heavy traffic conditions. 5. More thorough written examinations.

Bulletins Culled from AP Wires

PARLEY ON BERLIN WEIGHED Washington, July 17 (AP)—The State Department said today the possibility of a western foreign ministers meeting to consider the Berlin crisis has been considered. Press officer Lincoln "White" said no "definitive decisions have yet been reached." He said the time, place and attendance of such a parley are still undecided. The meeting, he said, would also provide "an opportunity for further consultations among our NATO Allies," he added.

AEC DENIES TEST PLAN

Washington, July 17 (AP)—The Atomic Energy Commission denied today published reports that it has planned an underground atomic explosion test in December. It said the reports published in the San Francisco Chronicle apparently stemmed from its earlier statement that, if given authority to do so, it could be ready to make such a test in December. An AEC spokesman said no test has been scheduled.

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London, July 17 (AP)—Prices hit the skids on the London Stock Exchange again today as investors ran for cover in the face of expected tough economic measures by the Conservative government. Millions of pounds were washed from market prices. After the first two hours some industrial blue chips were at their lowest of 1961. Store and property issues also were hard hit. Chancellor of the Exchequer John Selwyn Lloyd will announce on July 25 what steps he plans to shore up the pound sterling, curb domestic inflation and improve the nation's export-import balance.

President Held Irritated Bowles, Kennedy Split On Policies Reported

Washington, July 17 (AP)—The possibility that Chester Bowles might be nudged out as under-secretary of state is discounted today by an administration source. "Mr. Bowles," this authority said, "has his resignation asked for, and his resignation is not currently expected." At the White House, presidential press secretary Pierre Salinger told reporters at a noon briefing that, when he had checked 10 minutes previously, there were no plans for Bowles to see Kennedy today.

New York, July 17 (AP)—The New York Times said today there is reason to believe that President Kennedy will ask Chester Bowles to resign as under-secretary of state and accept an ambassadorship in Latin America. A Washington dispatch to the Times said the president and Bowles, former governor of Connecticut and ambassador to India, were to discuss their problems today in Washington following a reported preliminary discussion between the two men at the White House last Thursday.

The story also said in part: Kennedy has decided to resign. Allen W. Dulles as director of the Central Intelligence Agency. There is a "major conflict of personality and policy developing" between the White House and Bowles.

Kennedy is understood to have been irritated with Bowles because Bowles opposed the administration program in their attack on the

Castro regime in Cuba. Bowles has insisted that the opinion of the Allied world community is the issue of admission of Communist China into the United Nations and the recognition of the regime he faced and debated vigorously within the Kennedy administration. This has not endeared Bowles to powerful senators and has embroiled him in the controversy over what policy the United States is going to follow on this issue in the September session of the United Nations General Assembly.